Flashforward Film Festival Announces 50 Big Orange Rubber Arrow Nominees

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The Flashforward Film Festival has announced their nominees for the Big Orange Rubber Arrow. 50 Nominees announced in 10 categories for Big Orange Rubber Arrow to be awarded on August 21 at the Flashforward Film Festival in San Francisco. Online voting for Peoples Choice Award opens today and runs until August 21st. Winners in each category will be posted after the Flashforward Conference and Film Festival takes place.

San Francisco, CA - The Flashforward Film Festival, part of the Flashforward 2008 Conference, has announced their nominees for the Big Orange Rubber Arrow. Fifty nominees have been identified in 10 categories for the awards night ceremony on August 21, 2008 at the Masonic Center in San Francisco. Nominees are vying for Big Orange Rubber Arrows the equivalent of an Oscar in the Flash(TM) community. The Film Festival recognizes both creative and technical achievement through the expression of media created predominately using Adobe Flash. In addition to the 10 Big Orange Rubber Arrows a Peoples Choice Award will be determined through online voting by any visitors. All 50 nominees can be viewed at the site. Winners in each category will be posted after the Flashforward Conference and Film Festival takes place.

Winners are announced from the stage during the August 21 awards ceremony which takes place during the Flashforward Conference. Each winner is awarded a Big Orange Rubber Arrow and the award-winning work will appear on the Flashforward website for all in the Flash community to view. The 50 projects are represented by 10 categories including: application, cartoon/story/narrative, code, experimental/art, game, motion graphics, navigation/experience, sound, typography, and video. There is one additional Big Orange Rubber Arrow awarded to the Peoples Choice Award which is a community-based award given by voters to their favorite Flash-based project. Online voting for the Peoples Choice opens today.

The 50 nominees in their respective categories are:
Application: Color Visualizer, Flash Filter Lab, Mightyverse, MLB.com Gameday, and myflip.
Cartoon/Story/Narrative: AMP X-Games, Bow Street Runner, Dishoom 2008, Mentos KissCam, and Paper Shepherd.
Code: Away3D Flash Engine, carlosulloa.com 1.0, In An ABSOLUT World, Launchball, and MovieMagic TextEffects.
Experimental/Art: Ensemble, Foul Owl Karaoke, Paper Critters, Pyrotechnics, and Twittearth.
Game: Ethan Haas Was Right, Hot Air 2, RoboBrawl, Tibao, and Twang!.
Motion Graphics: 30 Days of Night, Audi: Rhythm of Life, Dreft, Honda: 2008 Accord, and The Flagship Experience.
Navigation/Experience: Adobe Flash On, Established & Sons, Freikirchliche, Heroes of HIV, and Spectra Visual.
Sound: Audiotool, Emmanuel Rouzic, Keep on Wondering, Showdown Interactive, and Contrapunctus.
Typography: Festival Feta, Geert Delanghe, Hyundai, Mutabor Design, and What Are You Wondering.
Video: Direct Daniella, Ecco World, Medici, Stop Dieting Star, and World Press Photo.

To view the nominees and to place your vote visit the Peoples Choice award web page. Peoples Choice voting ends on August 21 just hours before winners are announced at the Flashforward Film Festival.

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Flashforward is the longest-running and largest Adobe(R) Flash(TM) user conference in the world. Flashforward2008 San Francisco, entering its ninth year, is a three-day event filled with sessions led by the world's leading Flash professionals, offering education, best practices, and inspirational case studies in Flash, Flex, ActionScript, and AIR. Flashforward2008 San Francisco, developed and produced by Beau Ambur, in cooperation with the team at Metaliq, includes the international Flashforward Film Festival and Awards ceremony and a Flash-related industry Expo Hall and community center with opportunities for the entire Flash community to network and share knowledge. August 20-22, 2008 Nob Hill Masonic Center, San Francisco.

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