

## **BandMate 2.0 points the spotlight on the concerts you'll want to catch**

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Austin-based WellAlright today released BandMate 2.0, an update to their personalized concert calendar for the iPhone and iPod touch. BandMate makes it easy to find the live music events that matter most to an individual. By analyzing the music already on the user's iPod, BandMate highlights upcoming concerts for both the bands a user already listens to along with other artists that the user would most likely be interested in. Version 2.0 includes many new features.

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With this release, music fans can now browse not only recommended events but also the complete event listings for a selected city. They can also view events by venue or choose to include all the shows at their favorite venues in their list of recommended events. The 'My Artists' list has also been enhanced, so now users can view pictures, listen to music, watch videos, and more for any of the bands on their iPod, even if the band doesn't have any upcoming events.

Other new features include:

- \* Searching for events by artist or venue name
- \* Quick calendar scrolling by dragging the rightmost part of the events list.
- \* Automatic scan for new music added to the device.

About BandMate:

With so many new bands playing on any given night, it's difficult for concertgoers to pick out the show they'd like to see most, and often they find out too late about great shows they missed. BandMate evolved around the idea of connecting fans with the shows they'll love.

Beyond simply alerting music fans to live shows by their favorite bands, BandMate analyzes the music they already listen to and discovers new bands that they would want to check out. It searches through event listings in the city of the user's choice to create a personalized calendar of only the shows that they want to see. Each event even includes a probability score of how strong the recommendation is. BandMate also provides all the tools music fans need to find out more about artists, including links to schedules, videos, bios, music, along with easy ways to share any info with their friends via e-mail, Twitter, and Facebook.

Feature Highlights:

- \* Watch the band's videos
- \* Listen to the artist's music in iTunes
- \* View multiple pictures of each artist
- \* Read the band's biography
- \* Browse the artist's web site
- \* Launch the band's Last.fm radio station
- \* Explore the other artists in the line-up
- \* Add artists not already on your iPod
- \* Import artists from iTunes playlists
- \* Share the event info via e-mail, Twitter, and Facebook

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- \* Keep track of favorite events
- \* Keep tabs on their favorite venues
- \* Export favorites to a calendar
- \* Explore events in different cities

"I'm lucky enough to live in Austin, a fantastic city known for live music," says Rimas Remeza, owner and CTO of WellAlright. "So many incredible bands play here every night. And if you look hard enough, there's always some artist you'll want to check out." The tough part is, with so many shows, simply poring over the local event listings might help you find a couple bands you know, but it does little to help you find new bands that you may like. We definitely needed a better way for people to connect with new artists that they'd enjoy," continues Remeza. "Being both a music fan and a geek, and seeing the possibility of combining both loves to do something that might help people enjoy their live music scene a bit more, I developed BandMate. Hopefully, it will lead to more folks discovering new music and more new fans out there supporting bands."

Device Requirements:

- \* iPhone or iPod touch 3.0 or later

Pricing and Availability:

BandMate 2.0 is only \$1.99 (USD) and available worldwide exclusively through the App Store in the Music category. Promo Codes are available upon request.

WellAlright:

<http://wellalright.com/>

BandMate 2.0:

<http://bandmateapp.com/>

Purchase and Download:

<http://itunes.apple.com/us/app/bandmate-personalized-concert/id324635626?mt=8>

YouTube Video:

<http://www.youtube.com/watch?v=NgdCZnwipls>

Screenshot:

[http://www.wellalright.com/bandmate/events\\_b.png](http://www.wellalright.com/bandmate/events_b.png)

Application Icon:

[http://www.wellalright.com/bandmate/icon\\_large.png](http://www.wellalright.com/bandmate/icon_large.png)

Based in Austin, Texas, WellAlright is a small privately held company founded in 2009 by independent software developer Rimas Remeza. Committed to providing the most unique solutions, WellAlright was founded for the purpose of developing iPhone applications designed to help people enjoy life. Copyright (C) 2009 WellAlright. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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