

KidCalc Valentines Math Fun 1.11 for iPhone and iPod touch Released

Published on 02/08/10

Independent software developer Steve Glinberg today announced KidCalc Valentines Math Fun 1.11, a Valentines Day themed version of his popular math app for iPhone and iPod touch. This new version of KidCalc includes a new learning activity, Math Flash Cards Challenge, which challenges users to solve 10, 25, 50 or even 100 math problems. KidCalc teaches math to children ages 3-8 years using holiday themed graphics, engaging animations and voice-overs.

Madison, Wisconsin - Independent software developer Steve Glinberg is pleased to announce the release of KidCalc Valentines Math Fun 1.11, a Valentines Day themed version of his popular math app for iPhone and iPod touch. This new version of KidCalc includes a new learning activity, Math Flash Cards Challenge, which challenges users to solve 10, 25, 50 or even 100 math problems. KidCalc is now 7-apps-in-one, including counting games and flash cards, animated math operation flash cards and drills, an animated calculator, and a number tracing learning activity.

KidCalc Valentines Math Fun is currently being featured by Apple on their What's Hot list of Apps For Valentines Day.

Created with the help of public and private school teachers, as well as parents homeschooling their children, KidCalc helps teach crucial math skills to children ages 3-8 years. This timely Valentines Day themed version of KidCalc engages children with Valentines Day icons including hearts, diamonds, rings, pink cupcakes, chocolates, and more.

"When I saw my 2 1/2 year old daughter pick up my new iPhone and use it with absolutely no instruction, I realized that the iPhone's touch interface, especially when combined with engaging animations and sounds, held unprecedented potential as a platform on top of which an entirely new class of teaching tools could be built," said Steve Glinberg, KidCalc's developer. "I decided then to build KidCalc, to teach children how to visualize the addition, subtraction, multiplication and division of sets of objects. With the addition of number tracing into this new release, KidCalc has become even more fun, engaging and effective at teaching numbers and math than it already was."

KidCalc's puzzle games and flash card learning activities challenge children to complete a series of math problems. When a puzzle is complete children are rewarded with sounding trumpets and a full view of a picture they worked to reveal - one of 72 brightly colored still life and action photos that KidCalc includes.

KidCalc is now 7-apps-in-one, including:

- * Math Flash Cards Challenge (NEW)
- * Number tracing
- * Counting puzzle
- * Addition, subtraction, multiplication, and division math drills
- * Animated calculator
- * Animated math flash cards
- * Animated counting flash cards

KidCalc's animated flash cards feature counting from 0 to 1000 in increments of 1, 2, 3, on up to increments of 100. KidCalc's flash cards are fully configurable, providing children a powerful tool for learning numbers and math at their own pace. Some of KidCalc's other user selectable themes include an outer space theme with planets, martians, UFOs, and moons, as well as a sports theme with basketballs, baseballs,

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footballs, and hockey pucks.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 8.0 MB

Pricing and Availability:

KidCalc Valentines Math Fun 1.11 for iPhone and iPod touch is available on sale for \$.99 (USD) in the App Store in the Education category. Review copies are available upon request.

KidCalc 1.11:

<http://KidCalc.wordpress.com>

Purchase and Download:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=348883765>

Screenshot 1:

http://pressreleases.kidcalc.info/20100207/KidCalc_SubtractionLesson.png

Screenshot 2:

http://pressreleases.kidcalc.info/20100207/KidCalc_Division.png

Screenshot 3:

http://pressreleases.kidcalc.info/20100207/KidCalc_FlashCardChampion.png

App Icon:

http://pressreleases.kidcalc.info/20100207/KidCalc_Icon.png

Located in beautiful Madison, Wisconsin, Steve Glinberg is an independent software developer, iPhone enthusiast, and dad who is passionate about finding simple and effective ways to teach even advanced concepts to young children. All Material and Software (C) 2010 Steve Glinberg / All Rights Reserved. Apple, the Apple logo, iPhone, and iPod, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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