

iCurrency Plus 1.0.1 Turns an iPhone into an Automatic Currency Tracker

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Limited Securities today released iCurrency Plus 1.0.1 for iPhone and iPod Touch users. The application tracks and evaluates currency exchange rates, as well as provides trends, graphs and a currency conversion calculator. iCurrency Plus is the only app on the market that can send push notifications of changes in currency rates. Changes in currencies, whether domestic or foreign, can affect profit, as well as affordability. It is the perfect example of Simplicity to the extreme.

Tokyo, Japan - Announcing that Limited Securities, the developers of iCurrency Plus, has launched a one of a kind app. The application tracks and evaluates currency exchange rates, as well as provides trends, graphs and a currency conversion calculator. iCurrency Plus is the only app on the market that can send push notifications of changes in currency rates, too. It is the perfect example of 'Simplicity to the Extreme'.

What do travelers, Forex and precious metal traders all have in common? Exchange rates. Changes in currencies, whether domestic or foreign, can affect profit, as well as affordability. A wise person watches for the best opportunity before purchasing or selling money or foreign goods, to avoid paying more than necessary.

All of that just makes sense but it can get complicated and labor intensive to monitor daily exchange activity and trends. If that's your full time job, fine. Otherwise, it is a daunting task for people to locate and keep tabs on currency for two different countries. Then of course, the figures need to be compared and converted.

The developers at Limited Securities have created a much simpler solution. It's called iCurrency Plus. The application is downloaded to a user's iPhone or iPod Touch, where it sets to work taking care of all the details. The easy, intuitive interface makes operation a snap, while the full list of features offers true flexibility.

With iCurrency Plus, users get the following features:

- * Add currency pairs of choice (not only currencies versus the USD)
- * See the change in value over a period of time of your choice
- * Get notified in the app if this change is larger than a percentage you choose
- * The same notification can be sent via push: no other app has this
- * See pair details for the period you chose, including min and max value
- * See several graphs to check trends: daily, weekly, monthly and quarterly
- * Convert prices on the spot, quite useful if you are traveling
- * More than 90 currencies used in more than 150 countries
- * Intuitive interface, very easy to use
- * Currencies can be added per request on the fly, no need to update the application

While all of these functions are great, there is one that stands out from the rest. It is the optional push notification feature. iCurrency Plus is the only application offering this capability, which is indispensable to anyone who is keeping a close eye on exchange rates. Users can be notified of rate variances, predetermined by the user's choice of percentage spreads.

A user can find out what a foreign object costs in their native currency before deciding if they want to make the purchase, thanks to the handy currency converter in this app. It's a feature that appeals to business and vacation travelers, alike. Some think of it as an interpreter, only for money rather than language.

Trends are important to a lot of people and this app provides them, along with colorful

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charts for quick reference. Users get to select the time period that they want to see, whether daily, weekly, monthly or even quarterly. Developers are planning to add the option of seeing yearly trends in the very near future.

This application should prove to be a winner, not just because it saves time, work and money but also because it is so versatile and easy to use. Most currency apps can compare the US dollar with other currencies. iCurrency Plus can compare units from any of the ninety (and counting) currencies from over one hundred countries.

Limited Securities developers encourage users to find iCurrency Plus on sites such as Facebook, Twitter and Wordpress, where they offer free updates and the latest news. Simplicity to the extreme. It's a beautiful turn of phrase that describes this application perfectly.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 1.8 MB

Pricing and Availability:

iCurrency Plus 1.0.1 is only \$1.99 (USD) and available worldwide exclusively through the App Store in the Finance category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

iCurrency Plus 1.0.1:

<http://limitedsecurities.com/products/icurrencyplus/iphone/index.html>

Purchase and Download:

<http://itunes.apple.com/app/icurrency-plus/id349442283?mt=8>

Media Assets:

<http://s816.photobucket.com/albums/zz81/limitedsecurities/>

Limited Securities is a company built in Tokyo, Japan in 2009, with the objective of developing software for the financial industry. Their products serve to reduce the knowledge gap between a user's community and their banker and traders. iCurrency Plus is a good example of the Limited Securities pledge of helpful excellence to the end user. Copyright (C) 2010 Mobile-App-Marketing-Makeover & Edward Turner. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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