

Oy! - iPhone and iPod touch App That Lets Everyone Say Oy!

Published on 02/26/10

App developer Amy Miller has released Oy! 1.0 the first iPhone and iPod touch app that provides recorded exclamations of dismay for any occasion! The included Oy+ also lets users listen to 20 hilarious and authentic witticisms for many of life's most common scenarios. Whether it's being stuck in traffic, having in-law woes, or when contemplating kids these days, there are times when everyone just needs to say Oy!

New York, New York - App developer Amy Miller has released "Oy!", the first iPhone and iPod touch app that provides recorded exclamations of dismay for any occasion! The included Oy also lets users listen to 20 hilarious and authentic witticisms for many of life's most common scenarios.

Whether it's being stuck in traffic, having in-law woes, or when contemplating "kids these days", there are times when everyone just needs to say "Oy!". Now, the Oy! app provides everything from "Oy vey", to "Oy gevalt!" to "Oy yoy yoy", by placing five completely authentic and distinct recordings of exasperation at users' fingertips. There's even an Oy! for a Goy!

The included Oy+ takes the hilarious and universal functionality of Oy! one step further. It provides time tested and grandmother approved responses to common scenarios, from engagement announcements to someone taking longer than expected in the bathroom. While it may be clear to some that correct responses are "Mazeltov!" and "knock knock knock, what cha' doin' in there!?", the majority of the world can truly benefit from such witticisms! In addition to their unique New Yorker wit, all the sound bites combine both hilarious delivery and an irrefutable authenticity. One user even asks, "How did they manage to get my grandma's voice in there!?"

Features:

- * 5 distinct exclamations of Oy!
- * 20 pre recorded responses to common scenarios

Example:

- * Married: "Mazeltov!"
- * Married to a goy: "Mazeltov! Excuse me while I throw myself in front of a bus."
- * Additional "Feh" exclamation

Amy Miller, creator of Oy!, says that she "wanted to make an app that captured the distinct and real character of New York. Though "oy" is traditionally a Yiddish exclamation, it's amazingly useful for anyone. Everyone who has ever had a computer glitch, noshed on a bagel, or schlepped anything anywhere, will appreciate the beauty of Oy! "And now" says Miller, "everyone can enjoy and share the best in state of the art exclamations!"

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 2.2.1 or later
- * 8.0 MB

Pricing and Availability:

Oy! 1.0 is fun to use, hilarious to share and only \$0.99 (USD) available exclusively through the App Store in the Entertainment category.

Oy! 1.0:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://amybmiller.wordpress.com/oy-iphone-app/>

Purchase and Download:

<http://itunes.apple.com/us/app/oy/id335630031?mt=8>

App Icon:

http://img.appular.com/Oy/oy_icon-29.png

Dr. Amy Miller is an Application developer for the iPhone and iPod touch platforms. Having lived in New York for many years, she is a student of Yiddish vernacular and an authority on its authentic recreation. Releasing her first application, Dr. Miller seeks to bring the language and humor of NY to a broader audience. When asked, "Do you speak Yiddish?" she says, of course... 'Oy!' Copyright (C) 2010 Amy Miller. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Amy Miller
Founder

dramyb@aol.com

Link To Article: <https://prmac.com/release-id-11036.htm>
