

Free workflow Free Workflow Consultation in conjunction with Enfocus Switch

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to announce that they are offering users and businesses an opportunity to receive a free telephone consultation to allow them to determine if they are working efficiently, or if there are ways that they could automate their workflows and save time and money.

London, United Kingdom - XChange UK and ThePowerXChange, the sources for extended technology worldwide are pleased to announce that they are offering users and businesses an opportunity to receive a free telephone consultation to allow them to determine if they are working efficiently, or if there are ways that they could automate their workflows and save time and money. The companies have Senior Technical Support staff who will be available to discuss a business or user's exact needs and what may be available for them to work smarter with these new workflow tools.

"We have many printers and users calling to see if they can automate repetitive tasks that are time consuming," offers Greg Stodghill, Support Services Manager. "They are producing large numbers of PDFs or native layout files and are hopeful that they can streamline their processes. In many cases, Switch 09 in tandem with other products offers a very short term return on investment. We want to let them know that we can discuss their current workflow and possibly offer them solutions that will change the way they work. Hopefully this will assist them in better utilizing their time and money during this period when so many companies are having to do more with less staff."

Switch 09 has just released and the companies are offering the opportunity to find out if Switch is right for their customers. There are real-life case studies available for those businesses considering Switch and both XChange UK and ThePowerXChange.com are making those materials available as well.

"Our investment in FullSwitch has already made our operation more efficient and helped us trim costs," says Mladenovic with Hallmark. "After implementing the software, we saw a significant drop in the number of errors. Plus it has enabled us to produce cards faster and reduce the hours needed for manual control and fixing mistakes."

You might call it a case of beach ball burn-out: Neil Broadbent of C2 Media, one of North America's leading large-format printers, got tired of watching the Macintosh icon spin while files spooled and printed from the desktop to the RIP. As head of IT for C2 Media, Inc., that time is too precious to waste. "It used to take 25 minutes," he confides, "and that's 25 minutes of an operator being idle, watching the progress bar, and not going on to the next task or job."

Switch 09

The life of a publishing professional is filled with repetitive tasks that require undivided attention. Users can't afford to make mistakes, and would rather spend the time on something more creative. The Switch product family consists of three products designed specifically to give users back that time and let them focus on their real jobs. Each of the Switch family members is a robust application that is easy to install and use. Users simply pick the Switch product that matches today's needs and rest assured that it's easy to upgrade if their requirements change.

Many workflow applications come with a predefined idea of how a workflow should look and dictate how a company should go about its business. Not so Switch! Switch offers an easy-to-use visual interface where all processes are automated using simple drag-and-drop. It has no complex installation procedure and requires no special hardware or software.

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Switch allows you to continue to use those applications on which many users already rely. Integrate Adobe Acrobat Distiller, Enfocus PitStop Server, QuarkXPress and many other key publishing applications into Switch flows. Instantly those flows can create PDF files, preflight documents, color correct or proof as needed. Automation not only saves money by saving time, it also cuts down on costly errors by standardizing processes. And it allows people to work at their pay-grade, by automating those tedious tasks that would otherwise bog them down.

XChange International (UK/Europe):
http://www.xchangeuk.com/switch_consultancy/ North America

ThePowerXChange (North America):
http://www.thepowerxchange.com/enf_consultancy.php

New Article with Case Studies:
http://www.xraymag.com/articles/xray_enfocus_switch_01.html

XChange UK and ThePowerXChange are leading suppliers of desktop graphic and publishing applications, QuarkXTension(R) technology; Adobe InDesign(R), Acrobat(R) and Photoshop(R) Plug-ins(R) and other design and publishing utilities. They offer extended technology products from across the world specific to the graphic design, print and publishing industries and make them available to an extensive user base via their printed catalogue or online at their web site.

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