

Gifts for Geeks: Insanely Great Tees Introduces Two New Shirt Designs

Published on 11/28/07

Insanely Great Tees is pleased to introduce two new shirts for Mac fans. Drawing inspiration from the history of Apple, they have introduced Apple Timeline, a shirt which shows the evolution of the computer company. It's a trip down memory lane in shirt form. Additionally, Insanely Great Tees has come up with The Formula Tee, proving that great ideas don't come out of thin air; they require late nights and a lot of coffee. Both shirts are shipping now.

FOR IMMEDIATE RELEASE

New York, New York - November 28, 2007 - Insanely Great Tees is pleased to introduce two new shirts for the Mac fan. Both shirts were picked by presenting five designs for public voting. Users selected their favorites, which Insanely Great Tees printed and are selling now.

Drawing inspiration from the history of Apple, Insanely Great Tees introduced Apple Timeline. Starting in 1976 to present day, this silver-colored tee demonstrates the evolution of everyone's favorite computer company. Remember the Apple III? The 20th Anniversary Mac? They're all here. Take a look and see when the iMac was introduced. A trip down memory lane, in shirt form.

Where do ideas come from? Insanely Great Tees has the answer in The Formula shirt, proving that inspiration doesn't come out of thin air; it requires late nights and a lot of coffee.

All designs are printed on American Apparel shirts, which offer a contemporary fit and are made of 100% cotton for incredible softness and comfort. They come in rich colors that won't fade, so they always look great.

Insanely Great Tees offers a lineup of 14 different designs, ranging from their popular "I'm a Mac" shirt to the Pixel Tools shirt for designers. For those holiday shoppers seeking excellent value opportunities, Insanely Great Tees' unique designs make great gifts for everyone, and all at a low price point. Just in time for Christmas!

Pricing and Availability:

Both new shirt designs are shipping today and cost \$17 USD. Insanely Great Tees offers fast worldwide shipping on all their shirts.

Insanely Great Tees homepage:
<http://www.insanelygreattees.com>

Apple Timeline sales page, direct link:
<http://www.insanelygreattees.com/shirt/timeline/>

The Formula sales page, direct link:
<http://www.insanelygreattees.com/shirt/theformula/>

Press Image - Two shirts combined:
<http://www.insanelygreattees.com/images/press/novtimeline.png>

Press Image - Just The formula:
<http://www.insanelygreattees.com/images/press/novformula.png>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Press Image - Insanely Great Tees logo:

<http://www.insanelygreattees.com/images/press/logo.png>

Headquartered in New York, New York, Insanely Great Tees was launched by Magnetism Studios in 2006. Just like sport fans love to wear the logos of their favorite teams, Apple fans should show the world about the computers they love. With a focus on promoting the Mac platform, Insanely Great Tees offers Mac users sharp, professional looking shirts at a great price. Copyright 2006 - 2007 Insanely Great Tees. All Rights Reserved. Apple and the Apple logo are registered trademarks of Apple Computer in the U.S. and/or other countries.

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