

Magic Card 2.0.1 - Clever iPhone Illusion used by Pro Magicians On Sale

Published on 03/12/10

Washington based Renditions Design today announces Magic Card 2.0.1 for iPhone devices. Magic Card uses a real deck of cards and the iPhone's camera to create the convincing illusion that Apple's amazing device came with the power to see through cards. Although popular with professional magicians, the clever secret is easy enough for anyone to do on their first try. Magic Card was completely re-written to incorporate the latest iPhone OS improvements.

Everett, Washington - Most iPhone magic apps use unsatisfying virtual playing cards, but Renditions Design's "Magic Card" uses a real deck of cards and the iPhone's camera to create the convincing illusion that Apple's amazing device came with the power to see through cards. Although popular with professional magicians, the clever secret is actually easy enough for anyone to do on their first try. This week Magic Card was completely re-written to incorporate the latest iPhone OS improvements, and the price was lowered to \$2.99 for a short time.

Company founder Dylan Malone, who has studied magic since childhood, saw the iPhone as the perfect magic gadget from the instant it was unveiled. Now Apple seems to have caught on. "Apple markets their newest iPhone OS device as, 'a magical and revolutionary product,' and I couldn't agree more," said Malone with a smile. "But they did need a few good magic apps to make these products as magical as the tagline."

What the trick looks like: A spectator chooses a card and places it face down on the table. They pick the iPhone up, wake it from sleep, and launch the camera app. Then the performer, explaining that the iPhone seems to be able to do almost anything, snaps a picture of the back of the card and shows it around. Finally, they start to slowly shake the phone until suddenly the spectator realizes that their card is now face up in the photo, revealing their choice!

Feature Highlights:

- * Simple to follow built-in instructions (with pictures)
- * Elegant, straightforward method that works equally well for beginners or professional magicians
- * Uses the latest features of the iPhone OS to make the trick even easier
- * Requires no sleight of hand
- * Works with all iPhone camera models

Although Magic Card 2.0.1, the latest release from Renditions Design, is normally advertised on magician's websites and podcasts, the joy of performance shouldn't be left entirely to the professionals. There are excellent effects that anyone can do with an iPhone and only a few moments practice. Magic Card can serve as an introduction to the art of magic for thousands of people.

Device Requirements:

- * Compatible with iPhone
- * iPod touch not supported - this is a camera trick
- * Requires iPhone OS 3.1 or later
- * 5.3 MB

Pricing and Availability:

Magic Card 2.0.1 is currently \$2.99 (USD) and available exclusively through the App Store in the Entertainment category.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Magic Card 2.0.1:

http://www.renditionsdesign.com/Renditions_Design/Magic_Card_by_Renditions_Design.html

Purchase and Download:

<http://itunes.apple.com/us/app/magic-card/id290645875?mt=8>

Screenshot:

http://www.renditionsdesign.com/Renditions_Design/Magic_Card_by_Renditions_Design_files/MagicCard_iPhone.png

Based in Everett, WA, Dylan Malone has been developing iPhone applications since the launch of the App Store in 2008. Malone comes from a design background, having worked for many years as an artist in the newspaper industry- and has found that skill set quite handy in the competitive App store. All Material and Software (C) 2010 Dylan Malone / Renditions Design / All Rights Reserved. Apple, the Apple logo, iPod, the iPod logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

###

Dylan Malone

Founder

425-344-8593

support@renditionsdesign.com

Link To Article: <https://prmac.com/release-id-11384.htm>
