## Cashculator and ImageFramer participate in TheMacBundles

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Apparent Software announced today the participation of Cashculator and ImageFramer in the TheMacBundles March bundle. Cashculator offers a unique way for Mac users to track their cash flow. ImageFramer allows to frame images with beautiful photo-realistic and artistic frames. Cashculator is a different kind of personal finance application - instead of focusing on the past and logging previous transactions, it focuses on the future by forecasting a user's financial situation.

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Cashculator is a Mac way for users to track their cash flow. It is a different kind of personal finance application - instead of focusing on the past and logging previous transactions, it focuses on the future by forecasting a user's financial situation. It helps people to make better decisions about their personal finances as well as the finances of any small business that they may own.

Cashculator is different from most other personal finance applications, which are usually complex, costly and focus on past performance by logging and tracking transactions that previously occurred on users' accounts. Unlike them, Cashculator is very easy to use: There is no need to define your accounts and configure the application, and there are no complex dialog boxes, no credits, no debits, and no portfolio management to deal with. With Cashculator, there are just simple numbers: income and expenses.

Cashculator is the simplest way to manage personal finance. Like a spreadsheet, Cashculator is very visual and straightforward. Built specifically for personal finance, Cashculator improves upon a spreadsheet by supporting budgeting, easy "what-if" scenario comparisons, and more.

ImageFramer allows to frame images with beautiful photo-realistic and artistic frames. It is used by thousands of professional artists, photographers, bloggers and just people who want their family photos to look better.

ImageFramer helps you to make your photos stand out with life-like frames for a professional look. Decide how to best frame your art by comparing multiple designs. Easily frame and watermark your entire photo collection. ImageFramer is very easy to use, but it also has a multitude of features, like adapting the color of the frame and mat for the best painting appearance before ordering a real one, selecting background color to preview hanging on a wall, easily comparing multiple variations for each image, watermarking, shadows, batch framing etc. ImageFramer has received Apple Staff Pick Award.

In addition to Cashculator and ImageFramer, the bundle includes 11 other high quality Mac software products.

TheMacBundles can be purchased for a great low price of only \$49.95 (USD). Users can receive an additional \$5 off on each bundle while buying a Weekly Special title at the same time they buy the bundle. All software titles included in TheMacBundles come with the same level of customer support, the same upgrade privileges, and the same features that apply to users that paid the full retail price for the software. Also, all of the programs included in a bundle on TheMacBundles are the latest versions of the software. The bundle is backed up by a 30-day money back guarantee.

TheMacBundles:

prMac: Publish Once, Broadcast the World :: http://prmac.com

http://theMacBundles.com

Cashculator:

http://themacbundles.com/cashculator/cashculator.php

ImageFramer:

http://themacbundles.com/imageframer/imageframer.php

Located in Ashdod, Israel, Apparent Software is a privately funded company founded in 2006 by Jacob Gorban. Leveraging his experience in internet and Windows development, Jacob has been programming for more than 12 years. With a focus on the Mac platform, Apparent Software's mission is creating useful and unique software, complemented by first-class support for its customers. Copyright 2007-2010 Apparent Software. All Rights Reserved. Apple, the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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