

## **App Heralds iPhone and iPad as Resource for Alzheimer's Caregivers**

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Alzheimer's Cards Selected as Apps for All Game-Changing App of the Month. Hats off to Dan Koffman, the author of Alzheimer's Cards, to be the first to bring to the iPhone and iPad a proven resource to elicit memories, engagement and conversation for persons with dementia. If you know someone with mid or late-stage Alzheimer's, Alzheimer's Cards will help spark life, recognition and memories in them. Alzheimer's Cards is based on his book series, Simple Pleasures for Special Seniors.

Mineola, NY - Hats off to Dan Koffman, the author of Alzheimer's Cards, to be the first to bring to the iPhone/iPad a proven resource to elicit memories, engagement and conversation for persons with dementia. If you know someone with mid or late-stage Alzheimer's, Alzheimer's Cards will help "spark life, recognition and memories in them." Alzheimer's Cards is based on his book series, "Simple Pleasures for Special Seniors."

In a web site video, Dan Koffman observes "while brilliant researchers are hard at work searching for cures, "Simple Pleasures for Special Seniors" books are here right now to create new times to treasure and help take full advantage of every precious moment between caregivers and their special seniors."

By migrating this highly-acclaimed book series to the iPhone/iPad, Dan sets the pace for the rest of the Alzheimer's community to not only migrate their existing books and training materials, but also to leverage this powerful platform to create new approaches that improve the quality of life for those with dementia and their caregivers.

Imagine an easily-accessed anywhere, anytime multimedia library of how-to guides and best practice training for families and professionals. It won't be long before the Alzheimer's community, which is so focused on improving the caregiver experience, embraces this emerging standard. Alzheimer's Cards is a pivotal first step in that direction.

### Device Requirements:

- \* iPhone and iPod touch
- \* Requires iPhone OS 3.1.2 or later
- \* 0.3 MB

### Pricing and Availability:

Alzheimer's Apps 1.0 is available for download worldwide for the iPhone and iPod Touch at the App Store for \$.99 (USD). For more information about Alzheimer's Apps and Healthful Apps, please visit [Apps For All](http://www.appsforall.net) online.

### Alzheimer's Apps 1.0:

<http://www.appsforall.net>

### Purchase and Download:

<http://itunes.apple.com/us/app/alzheimers-apps/id351904904?mt=8>

The mission of Apps for All is to help consumers to easily connect with apps that benefit themselves and their families in the area of healthcare. Apps for All was founded by Dan Cohen, a social worker with a lifetime of experience connecting people with quality-of-life enhancing technology. It is his belief that iPhone apps have the potential to improve our lives and the lives of those we care about and for. Copyright (C) 2010 Apps For All, LLC. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered

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