

RogueSheep announces sale on suite of Postage products

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Washington based RogueSheep today announced a sale on their entire award-winning Postage suite for iPhone will be available for 60-100% off the regular price for the last week of March. The Postage apps allow users to send postcards using Facebook, Twitter or email from anywhere they use their phone. There are over 90 professional postcard designs available for customization with frames and messages. Sale begins Thursday, March 25th through the end of the month.

Seattle, Washington - RogueSheep today announced a sale today on their entire "Postage" suite of postcard applications for iPhone and iPod touch. RogueSheep's premiere iPhone application has won numerous awards including the 2009 Apple Design Award and Macworld's 2009 App Gems Award. It will be on sale in the Apple iTunes Store beginning Thursday, March 25th through the end of the month.

To execute the sale, RogueSheep will use a new feature available to application developers on the iTunes Store. Apple offers the ability to schedule app sales, with specifically defined start and end dates. The sale will begin March 25th and end March 31st.

The Postage product suite leverages the advanced features of the iPhone software and hardware such as the multi-touch screen and the powerful graphics processing engine to create full-resolution e-cards in an easy-to-use and stylish interface that is as much fun to look at it as it is to use.

Features include :

- * Choose from over 90 card designs amongst the suite of Postage products
- * Create gorgeous, high quality e-cards
- * Select an existing photo from the library or take a new photo
- * Pan, zoom and rotate photos for the perfect fit
- * Apply a variety of photo effects
- * Change the font, size and color of each postcard message
- * Send e-cards to one or more email recipients
- * Share postcards on Facebook or Twitter directly from the application

Pricing and Availability:

Postage ~ Postcards, the premium Postage offering, regularly priced at \$4.99, will be on sale for only \$1.99 through the end of March.

Valentine's ~ Postage, the Valentine's day-themed version of Postage, regularly priced at \$1.99, will be available for FREE until the end of March.

Holiday ~ Postage, the Winter holiday-themed version of Postage, regularly priced at \$0.99, will be available for FREE until the end of March.

Halloween ~ Postage, the Halloween-themed version of Postage, regularly priced at \$0.99, will be available for FREE until the end of March.

RogueSheep:

<http://apps.roguesheep.com>

Postage 2.3:

<http://postage.roguesheep.com>

Purchase and Download:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://itunes.apple.com/us/app/postage-postcards/id312231322?mt=8>

RogueSheep is a Seattle-based software development company that provides innovative and elegant software applications as well as design and development services for the iPhone, Macintosh and Adobe Creative Suite platforms. RogueSheep is a recognized leader in publishing software solutions, regularly providing services for some of the world's most recognized companies. With a diverse expertise and a core focus on award-winning usability and reliability, RogueSheep consistently delivers effective software products and solutions for their clients and customers. For more information contact RogueSheep online. Copyright (C) 2010 RogueSheep. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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