

## 50% Off MileBug for iPhone Tax Time Sale

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Izatt today announced it is offering the full version of MileBug for 50% off as a Tax Time Sale. As many begin preparing their taxes and sort through notebooks of logged trips, Izatt is offering MileBug at a substantial discount through April 15th so next year is much easier. MileBug helps those driving their own vehicles for business, or other reasons receive their reimbursement and/or tax deduction, and was featured in What's Hot this January as it rose to #2 in Finance.

American Fork, Utah - The popular iPhone mileage log application, MileBug, is now available for half off the regular price. Only \$1.99 through April 15th as a special Tax Time Sale to make next year's taxes that much easier, and the tax returns that much larger. MileBug was recently featured in the What's Hot section of 57 App Stores worldwide this January as it rose to #2 in Finance. First released in August 2008, MileBug has been a consistent presence in the App Store, was featured on the many banners at Apple's WorldWide Developers' Conference last June, and has been seen in the window displays at different Apple stores.

A new update, version 1.5.2, has arrived with great new features such as:

- \* Keypad option for entering odometer readings
- \* A-Z and Z-A sorting of Origins, Destinations, and Purposes
- \* Frequent Trips
- \* Expense Tracking - create your own categories
- \* Options for default trip origin
- \* Swipe to delete single trip
- \* In-app report emails
- \* In-app settings

MileBug also runs on the new iPad, and with a simple tap on the 2x button, MileBug opens to nearly fill the screen.

From small to big business, from realtors to direct sales consultants, MileBug continues to serve those needing a mileage tax break.

"The 1.5 update is simply great. I have tried almost every mileage app in the app store, and MileBug has been my favourite from the start." - customer review

"This is the most used app on my phone. Easy to use. Love the reports." - customer review

"I have used this now for a year and it has been a lifesaver." - customer review

"As a realtor, I am always going somewhere. This program makes it extremely easy to track my miles for tax purposes." - customer review

"The trip log that I liked best is MileBug from Izatt International." - The Apple Blog

"Milebug saves you time and money; and is a MUST have for any business owner." - iReviewiPhoneApps

MileBug helps those driving their own vehicles for business, charity, medical, or other reasons receive their reimbursement and/or tax deduction. In the U.S., the IRS business rate for 2010 is 50 cents/mile. MileBug for the iPhone/iPod touch helps people track their miles and provides emailed reports for easy submission to employers, accountants, and the IRS.

"MileBug is a mileage tracker for your iPhone or iPod touch that makes it super easy to ... track your mileage. This is great if you need to report your mileage to your boss ... the [IRS] ... or for any personal reasons." - AppStoreApps

"In my job, I need a way to track mileage for work trips around town. MileBug does a great job of providing a really simple (and IRS friendly) method of tracking my trip logs. I really like how I can export the reports to email for reimbursement and reporting." - The Apple Blog

Inside the MileBug app is an option to select kilometers instead of miles. From within the Presets, users can define custom rates for business, charity, medical, and other categories. If you get one rate from your employer for reimbursement, and another rate from the IRS for your side business, you simply create two different business rates.

Device Requirements:

- \* iPhone, iPod touch, or iPad
- \* Requires iPhone OS 3.0 or later
- \* 0.3 MB

Pricing and Availability:

MileBug 1.5.2 is now \$1.99 (USD) and available worldwide exclusively through the App Store in the Finance category.

Izatt International:

<http://www.izatt.com>

MileBug 1.5.2:

<http://www.milebug.com>

Download and Purchase:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=288376848&mt=8>

Screenshot:

<http://milebug.com/images/screens/AddTrip.jpg>

App Icon:

<http://izatt.com/images/icons/milebug.png>

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