

## **A Business Tycoon HD released for iPad**

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Sheryl Apps is pleased to announce A Business Tycoon HD 1.0 for the new iPad. The exceptionally successful investment based iPhone game gets a full graphical upgrade. A Business Tycoon was one of the popular games on the App Store this past year, selling over 75,000 copies. Combining addictive gameplay, it is the first investment-based business stimulation game in the app store that allows users to test their business savvy.

New Delhi, India - Sheryl Apps today is pleased to announce that A Business Tycoon HD 1.0 (\$3) for the iPad is available for download on the App Store. The exceptionally successful investment based iPhone game gets a full graphical upgrade. A Business Tycoon was one of the popular games on the App Store this past year, selling over 75,000 copies. Combining addictive gameplay, it is the first investment-based business stimulation game in the app store that allows users to test their business savvy.

Coming to the game it is simple to understand: the gamer's sole motive is to maximize profits generated through buying and selling assets with the help of price charts and other tools. The game offers users hundreds of assets to choose from across varying price ranges. Prospective tycoons start with initial capital of \$10 million - and with the app's endless gameplay, they'll soon find themselves addicted. For realistic business simulation users will find that they have to incur business expenses every month & they can even take loan if they find themselves in cash deficit.

The game becomes more interesting with the introduction of share trading- but the real highlights of the game are its luxury and mate sections that reward users for their successful ventures. These exclusive rewards can be unlocked one by one - only the most successful entrepreneurs will reap the benefits.

### Features:

- \* Virtually unlimited gameplay
- \* Realistic Investment Business Simulation
- \* Over 160 businesses to deal with
- \* 6 beautiful and powerful ladies to unlock
- \* 12 most exuberent luxuries to buy

Sheryl Apps CEO Ankur Gupta commented, "A Business Tycoon HD is everything you love about

A Business Tycoon, its addictive gameplay but now in a more graphically enhanced way. we are sure that users will just love to experience this game on iPad. We are also working on more exciting features, which we will be happy to announce soon."

### Device Requirements:

- \* Compatible with iPad
- \* Requires iPhone OS 3.2 or later
- \* 44.8 MB

### Pricing and Availability:

A Business Tycoon HD 1.0 is \$2.99 USD (or equivalent amount in other currencies) and available exclusively through the App Store in the Games category.

Sheryl Apps:

<http://www.sherylapps.com>

A Business Tycoon HD 1.0:

<http://www.sherylapps.com/BT/BusinessTycoon.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download:

<http://itunes.apple.com/us/app/a-business-tycoon-hd/id364896264?mt=8>

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