Canada Type Releases Historic American Text Font Family

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Digital type design firm Canada Type, is pleased to announce the release of the Ronaldson font family. Available for both Mac and PC, Ronaldson is based on the best-selling 19th century American classic typeface Ronaldson Old Style. Ronaldson is available in Postscript, True Type and OpenType formats.

IMMEDIATE RELEASE

Toronto, Canada - February 22, 2008 - Digital type design and development firm Canada Type is pleased to announce the immediate availability of the Ronaldson book face font family. Rooted in rich history as far back as the American Civil War, Ronaldson is the only digitization of the classic best-selling text typeface of the 19th century.

Available for both Mac and PC, Ronaldson augments Canada Type's exceptional library of exclusive typefaces, which include bestselling text families Clarendon Text and Dutch Mediaeval, as well as many award-winning and best-selling display fonts.

The work on the Ronaldson series of fonts began in May 2006, and was just finished in February 2008. "Ronaldson is to American type history what Bembo is to Italy, Garamond to France, and Baskerville to England." said Patrick Griffin, co-designer of the new font package. "It's one of the very first American original text faces ever made."

"Ronaldson is one of the most legible and easily read faces of all time," added Rebecca Alaccari, the other co-designer. "It's just a great text face that works hard to give people a pleasant book or magazine reading experience. When used in large sizes, its prominent capitals lend it a distinct aura of respect and even a little bit of that New World mystique. We're really elated to bring something so historic and beautiful to the computer age."

The Ronaldson font family consists of 17 fonts in either PostScript or True Type. The OpenType package consists of 3 extended fonts, including nearly 3000 characters, as well as internal programming that allows supporting programs capacity for intelligent substitution of alternates, ligatures, fractions, small caps, and five different variations of numerals.

Pricing and Availability:

Ronaldson Typeface Package
Number of fonts: 17
Commercial Use Price: $119.95 USD
Personal Use Price: $79.95 USD
Also available in smaller choice packages that are priced accordingly.

Canada Type continues to expand its library of affordable, high-quality retail typefaces on a monthly basis, as well as to provide custom work, technical support, and multiple type licensing to a large list of creatives and publishing clients.

Canada Type Website:
http://www.canadatype.com

Ronaldson Font Package:
http://www.canadatype.com/showfont.php?id=142

Ronaldson Font Package (with samples and print a test) at MyFonts.com:
http://www.myfonts.com/fonts/canadatype/ronaldson/

Canada Type Font Collection:
http://www.canadatype.com/fonts.php

Based in Toronto Canada, Canada Type was founded in early 2004 by Patrick Griffin and Rebecca Alaccari as an independent digital type design and development studio for creatives all around the world. Their policy is to remain the most affordable retail and custom solutions, providing customers with flexible licensing and impeccable quality. Canada Type provides various font services to business clients big and small. Both Patrick and Rebecca come from extensive design industry backgrounds. Adobe, the Adobe logo, inDesign, the inDesign logo, OpenType, the OpenType logo are trademarks or registered trademarks of Adobe Systems Incorporated in the U.S. and/or other countries. Quark, QuarkXpress and the Quark logo are trademarks or registered trademarks of Quark Inc.

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