Greg Pascale releases Realtime FX for iPhone 3GS and iPhone 4

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Washington based independent developer Greg Pascale today announces Realtime FX 1.0, his latest app for iPhone 3GS/4 devices. Just like Apple's Photo Booth, Realtime FX brings live, real-time image effects to the iPhone. Simply hold up your iPhone and watch as effects are applied to what you see in real time. Distort reality with squeeze, stretch and mirror effects, color the world as a pencil drawing or a cartoon, or turn on motion blur to slow down time.

Seattle, Washington - Greg Pascale announced today the worldwide release of his latest iPhone app, Realtime FX. Realtime FX brings live image effects to the iPhone, much like Apple's Photo Booth! With some really new and original effects, Realtime FX is sure to delight users of all ages.

Realtime FX is an incredibly simple, fun and unique experience. Photo editing apps are great, but require the user to snap a photo before seeing the results. Applications like Photo Booth are really entertaining, but require a computer with a webcam. Not so with Realtime FX - simply hold up your iPhone and watch as effects are applied to what you see in, you guessed it, real time!

Distort reality with squeeze, stretch and mirror effects, color the world as a pencil drawing or a cartoon, or turn on motion blur to slow down time! When you see something interesting, easily snap a photo and save it. iPhone 4 users can even use their front-facing cameras to create artistic, interesting or just plain zany self portraits.

How does it work? The secret is in powerful new features in iOS 4 and the iPhone's top-notch graphics hardware, which Realtime FX cleverly utilizes to work its magic with blistering speed. Even the most complex effects run nearly as smoothly as the built-in camera preview.

Device Requirements:
* iPhone 3GS and iPhone 4
* Requires iOS 4.0 or later
* 1.6 MB

Pricing and Availability:
Sound fun? Great - but Realtime FX is one of those app that really needs to be experienced firsthand, so give it a try for Free. Realtime FX 1.0 is free and available worldwide exclusively through the App Store in the Photography category. Realtime FX comes with five great effects. A bundle of 12 more effects can be purchased conveniently right inside the app for $0.99 (USD).

Realtime FX 1.0:
http://gregpascale.com/apps/realtimefx

Purchase and Download:
http://itunes.apple.com/us/app/realtime-fx/id385450120?mt=8

Screenshot:
http://gregpascale.nfshost.com/apps/realtimefx/images/ss.png

App Icon:
http://gregpascale.nfshost.com/apps/realtimefx/images/Icon_512.png

Greg Pascale is an independent iPhone app developer based in Seattle, WA. He also happens to have a day job as a software engineer at Microsoft, where he works on various technologies. including Photosynth and Bing Maps. He independently created iSynth, a Photosynth viewing application for iPhone, which was released to the app store in March, 2009. iSynth and Greg's other iPhone apps are independent works, not related to his work at Microsoft, and are not supported by Microsoft in any way. Copyright (C) 2010 Greg Pascale. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, iPad and Photo Booth are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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