

## **A Musician's Dream - The Line 6 MIDI Mobilizer and Pianist Pro**

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UK based MooCowMusic today released Pianist Pro 1.5, an update to their best-selling iPad application. Pianist Pro is the market-leading piano simulator for the iPad, providing the full 88 keys of a professionally sampled piano as well as alternative instruments including organs, guitars and synths. Version 1.5 adds support for the Line 6 MIDI Mobilizer interface, which further extends the MIDI capabilities of Pianist Pro, providing low-latency bi-directional control of external MIDI devices.

Southampton, United Kingdom - MooCowMusic today added support for the Line 6 MIDI Mobilizer interface to their best-selling iPad application: Pianist Pro. Already offering some of the best MIDI support on the iPad, the Line 6 interface further extends the MIDI capabilities of the app, providing low-latency bi-directional control of external MIDI devices.

Pianist Pro is the market-leading piano simulator for the iPad, providing the full 88 keys of a professionally sampled piano as well as alternative instruments including organs, guitars and synths - all of which can be recorded and overdubbed to provide a musical scratchpad or live performance tool. The number one iPad music app at launch, Pianist Pro has since been recommended by global media sources such as The New York Times and Rolling Stone Magazine, and was also recently used in a live performance by legendary band Squeeze on the Jimmy Fallon Show (NBC).

In addition to being a stand-alone composition application with a fully configurable piano keyboard interface and sound engine, Pianist Pro has expanded into the realm of MIDI, proving a useful studio tool for musicians and hobbyists alike. It can act as an inexpensive multi-touch controller keyboard, with wireless MIDI control allowing studio synths to be played from the comfort of an armchair, or even from another room.

The programmable arpeggiator and the Scale Piano (allowing scales from blues to gypsy to be soloed by just running a finger up and down the screen) are available in MIDI mode too, making it more than just a passive keyboard. Using MIDI Mobilizer, Pianist Pro can become a MIDI sound source, driven by an external hardware keyboard or a Digital Audio Workstation (DAW) such as Logic or GarageBand. It can even become a mini recording studio, allowing song ideas to be recorded on the road with nothing more than an iPad and portable MIDI keyboard, and then imported into a DAW via a Standard MIDI File back at the studio.

MIDI Mobilizer(tm) from Line 6, Inc., the industry leader in digital modeling technology for music-creation products, is the only MIDI interface for the iPod touch, iPhone, and iPad. A low-profile piece of hardware that fits into the 30-pin connector, MIDI Mobilizer provides standard MIDI 5-pin DIN cables that can be connected to millions of classic and modern MIDI devices.

Based in Calabasas, California, Line 6 is a leading manufacturer of guitars, amplifiers, effects, effect processors, recording interfaces, and digital wireless systems. Line 6 is world renowned for its studio- and stage-standard gear featuring its patented amp and effect modeling and digital wireless technologies. Line 6 invented digital guitar amp modeling technology in 1996, and is currently the #1 maker of guitar amplifiers. Its award-winning products are used by musicians worldwide and have been featured on countless platinum and Grammy(R) award-winning titles. Line 6 is distributed in over 60 countries, with operations in the United States, the United Kingdom, China, and Japan.

MooCowMusic:  
<http://moocowmusic.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Pianist Pro 1.5:

<http://moocowmusic.com/PianistPro/>

YouTube Video:

<http://www.youtube.com/watch?v=YtbU6UoPKR8>

Screenshot:

<http://moocowmusic.com/PianistPro/Press/PP-Screenshot1.png>

App Icon:

<http://moocowmusic.com/PianistPro/Press/PP-Icon.png>

Line 6:

<http://line6.com>

MooCowMusic was founded in 2008 with a mission to bring music-creation applications to mobile platforms. After creating the first widely available mobile multi-touch piano (Pianist), it was one of the few companies invited to be part of the launch of the iPhone App Store, and its application Band was featured at Steve Jobs' Keynote at WWDC 2008. Since then MooCowMusic has gone on to become one of the success stories of the iPhone economy, consistently appearing in the Top 100 Music Apps list in iTunes, being featured in a number of Apple marketing campaigns, and receiving press coverage from around the world. Copyright (C) 2010 MooCowMusic. All Rights Reserved. Apple, iTunes, iPhone, iPad, iPod touch, Logic, GarageBand, WWDC and Mac are trademarks of Apple Inc. in the U.S. and/or other countries. Line 6 and MIDI Mobilizer are trademarks of Line 6, Inc.

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