

## App Hall of Fame Launches - Announces First Inductees

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The App Hall of Fame is a brand new, independent initiative launched by 148Apps and including selection committee members from over 40 web and print publications. Modeled after the Baseball Hall of Fame, the App Hall of Fame looks to create the premiere archive the very best mobile applications and games by honoring only 12 new inductees per month. Today we are proud to announce our first inductees including Angry Birds, Flight Control, Shazam, and Evernote.

San Francisco, California - The App Hall of Fame is a brand new, independent initiative launched by 148Apps and including selection committee members from over 40 web and print publications. Modeled after the Baseball Hall of Fame, the App Hall of Fame looks to create the premiere archive the very best mobile applications and games by honoring only 12 new inductees per month. Applications are nominated and voted on monthly by the selection committee with the applications getting the most votes being inducted.

The applications inducted into the App Hall of Fame stand the test of time, yet they may or may not be at the forefront on the App Store, social media sites, or tech publications. The App Hall of Fame will honor the very best applications no matter if they have sold 6 million or 600 copies. In that spirit, the App Hall of Fame has the goal to increase the discoverability of applications that may have dropped out of the public eye, yet still demand attention due to their exemplary originality, design, and functionality.

Jeff Scott, founder of 148Apps commented on the App Hall of Fame "There are so many really fantastic applications that were released months ago yet we only seem to pay attention to the latest and greatest. These older apps and games are ones that users need to know about, but due to the constant deluge of new applications being released they may never discover these older gems. The App Hall of Fame intends to help fix that problem." The App Hall of Fame is proud to announce their first 12 inductees. Nominated and voted on by the 47 member selection committee, these applications represent some of the brightest stars in the mobile app world.

- \* Angry Birds from Rovio
- \* Flight Control from Firemint
- \* Doodle Jump from Lima Sky
- \* Shazam from Shazam Entertainment
- \* Evernote from Evernote
- \* Plants vs. Zombies from PopCap Games
- \* Pandora Radio from Pandora Media
- \* Simplenote from Codality
- \* Twitter from Twitter, Inc.
- \* Instapaper from Marco Arment
- \* Homerun Battle 3D from Com2uS
- \* Fieldrunners from Subatomic Studios

Initially, the App Hall of Fame will be honoring iOS applications for the iPhone and iPod touch. iPad applications will be added by the end of the year and Android applications will be added early in 2011. An application becomes eligible to be inducted to the App Hall of Fame once it has been on the market for at least 6 months. Selection committee members are tasked with nominating and voting for those applications monthly. The App Hall of Fame is graciously sponsored by Flurry.

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App Hall of Fame:  
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App Hall of Fame Details:  
<http://www.apphalloffame.com/about>

Selection Committee:  
<http://www.apphalloffame.com/about/committee>

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The mission of 148Apps is getting the word out about the very best in iOS and other mobile applications through editorial reviews and news. In addition to editorial, 148Apps keeps track of what's currently popular, new, trends, and app prices changes in the mobile marketplace. Copyright (C) 2008-2010 148Apps.

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