Your Radio Station Can Have Its Own Customized iPhone/iPad Streaming App

Published on 11/22/10

Plum Amazing today released their new StreamKit - Customized Radio Station Streaming Applications for iPhone/iPad. The company creates custom iPhone apps for individual or groups of radio stations. Any radio station can now have its own app for their live 24/7 streaming via the web. This technology is not just for Radio Stations but also for On-Demand streaming. On-Demand streaming can be used by a music publishing companies to
promote their artists also by individual musicians.

Princeville, Hawaii - StreamKit - Customized Radio Station Streaming Applications for iPhone/iPad. Plum Amazing creates custom iPhone apps for individual or groups of radio stations. Any radio station can now have its own app for your live 24/7 streaming via the web. We can create an iPhone app that will let your listeners interact and enjoy your station like never before.

This technology is not just for Radio Stations but also for On-Demand streaming. On-Demand streaming can be used by a music publishing companies to promote their artists also by individual musicians. Its simple these days to have automated 24/7 streaming of your content and then provide our app to your listeners for their iPhone/iPads. This new technique of promotion is very powerful and gives your listeners exactly what they want.

Imagine, with one click on the iPhone hearing your radio station live. Allowing listeners to click on a song they want to buy and getting a part of that sale. We can use your artwork, design and icon. There are many iPhone radio station streaming apps but these can carry hundreds of NPR stations or thousands of other stations. There is Pandora. Why not have an iPhone App just for your station alone? The streaming iPhone/iPad app we make for you is very special compared to any other iPhone radio streaming app, it gives:

* One click access to your streaming radio broadcast 24/7 around the world
* Crystal clear 3D HD surround sound using our exclusive StreamKit technology
* Watch streaming of the album art and photos from concerts while you listen
* For each song the app provides you with the name of the band and the song title as well as where they played it, when, and how long it is
* Band spectrum analyzer
* Listeners can chat with one another, dj's and other people at the station
* Add advertising to your app
* Add your affiliate link to the app to get a cut each time some listener buys a song or album
* Now instead of just local listeners have users all over the world at all hours of day and night

An example of StreamKit technology in action is Fresh Jam. Download the Fresh Jam app and test it out to see what your app will be like. Eliminate the need for having a headphone preamp by using our StreamKit technology. No more preamp boxes dangling from your iPod/iPhone/iPad when using audiophile headphones.

Engine features:
* MP3/AAC /OGG support (WMA is available upon request)
* Advanced header synchronization for MP3 codec (no blips)
* ShoutCast / Icecast protocol handling (meta-data parsing: current song, history)
* Album art fetcher (google images)
* Band-spectrum visualizer (access to PCM data for visualization) ultra-click removal
* Remote file song streaming & positioning
* Exclusive and proprietary technology for 3D/HD DSP enhancement & restoration (superbass,

3d surround, fidelity enhancement, center channel, reverb, EQ) incoming phone call interruption handling. The 3D surround sound is not found in any other streaming app
* Background streaming (iOS4 feature)
* Recording option (output to WAV, or original stream data into source format. This costs more)
* Using this technology eliminates the need for having a headphone preamp for iPhone/iPod touch/iPad when using high grade headphones, creating a sonically pleasing experience.
* This technology is featured in numerous apps like FreshJamRadio on AppStore. Ideal for applications like Pandora, internet radio stations, or just full quality playback of mp3/aac files
* Customized web views can be added for extra info or chat. This is an extra charge since its not part of the basic app

We charge a base cost for creating your streaming iPhone app based on our app's structure. Differences from the Fresh Jam structure for the app can be accommodated but costs extra for every hour of custom development.

Your app can have a totally different look and feel. We are happy to do a custom app for a classical, rock, blues, hiphop, talk, religious or any other type of station.

Each app is totally different. We can create today a custom streaming radio station app for your radio station. Because of the variety of combinations and permutations of features contact us for a free quote. Let us know what you desire and tell us if you have steaming set up already and if you have artwork. We are also able to create an kind of on-demand streaming app for your needs.

We can also sell you the source code of the Fresh Jam app (the streaming engine will be included as a binary library) that you can customize it using your own developers. Contact us if you are interested in this.

What you need to provide us to create your radio streaming app is:

1. Bitmaps for iPhone and (optionally iPad) screen resolution that we can plug into our app. We will provide you the details of exactly what is needed.

2. We can host your new app from our iTunes account or if you want to host it yourself then you need to create an Apple iTunes account to upload your app to. We can also provide exact details about this when you contact us.

3. We need half the total cost up front and the other half on completion. We take credit cards.

Your radio station will receive:
* 1 iPhone app with 3D surround sound
* 1 iPad app with 3D surround sound
Both will have all the features you see in the FreshJam app mentioned above

If you have an questions please email us. We are easy to work with. Contact us for a quote.

Plum Amazing:
http://www.plumamazing.com

StreamKit:

http://www.plumamazing.com/iphone/iphone-radio-station-app/

Purchase and Download Fresh Jam:
http://itunes.apple.com/app/id328140391

Screenshot (Main Screen):
http://plumamazing.com/appscreenshots/freshjam/iphonefreshjam.png

Screenshot (Song List on iPhone):
http://plumamazing.com/appscreenshots/freshjam/songs.png

App Icon:
http://a1.phobos.apple.com/us/r1000/010/Purple/65/cb/6c/mzi.nswdnani.175x175-75.jpg

Plum Amazing is a privately held company dedicated to iPhone, Mac, Windows and mobile applications. Plum Amazing is a worldwide provider of mobile and desktop applications since 1995. Plum Amazing creates and sells its own software but also does development work (programming) for other companies and clients. We have a passion for creating great products. Feel free to contact us if you have questions, need an app created or you want to partner with us. For additional information, please visit Plum Amazing. Copyright (C) 2010 Plum Amazing. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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