

Moving Tales' First Two Apps Picked For iTunes Rewind Hot Trends Of 2010

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Moving Tales' revolutionary 3D animated storybook App 'The Pedlar Lady of Gushing Cross', and their recent release 'Twas the Night Before Christmas' have both been chosen by iTunes staff in the Interactive Stories section of the iTunes Rewind Hot Trends of 2010 for the iPad. By presenting tales of transformation, truth, drama and humor and leveraging state-of-the-art digital methods, Moving Tales' establishes a truly original and engaging new world of storytelling.

Vancouver (BC) Canada - Moving Tales' revolutionary 3d animated storybook App The Pedlar Lady of Gushing Cross, and their recent release 'Twas the Night Before Christmas' have both been chosen by iTunes staff in the Interactive Stories section of the iTunes Rewind Hot Trends of 2010 for the iPad. Both of these bestselling apps are available for download from iTunes for the iPad, iPhone and iPod touch.

"This is great news for the Moving Tales team." says Moving Tales founder and president Matthew Talbot-Kelly. "We are very proud that our two releases to date have been acknowledged by Apple in this way AND they are best sellers. Our apps are innovative, rich in content, lovingly put together, they are both genre busting and genre defining, and they are fantastic value for money. We thank Apple and all our customers for helping to make 2010 a success for Moving Tales, and we look forward to sharing with you our next releases in early 2011."

The first of Moving Tales' Classic World Tales series, 'The Pedlar Lady of Gushing Cross' is inspired by the age-old tale of a man who becomes rich through a dream. The Pedlar Lady describes the journey of a poor pedlar woman who, guided by the shifting line between the real and the unreal, discovers a surprising and wonderful treasure. The Pedlar Lady features film-caliber, sophisticated 3D animation and text, original music and evocative filmic sound effects. The App's dynamic typographic layouts can be animated using the iPad's accelerometer, incorporate randomly selected alternate perspectives and random sounds to ensure no two viewings are alike, use Cover Flow-like navigation and include compelling, poetic voice-over narratives and text in Spanish, French and English, that can be dynamically changed as the user wishes.

Moving Tales' 'Twas the Night Before Christmas' is the classic American Christmas poem 3D animated like you have never seen it before - playful, funny and slightly irreverent. The app lets the user choose from one of three professionally recorded narrations, lets the user record their own voice reading the poem, includes film caliber music and sound effects, and numerous animated surprises, including an hilarious one minute intricately choreographed st-nick-delivering-gifts-in-a-home-dance-routine.

Moving Tales are creators of innovative, engaging, high quality apps for the iOS. By presenting tales of transformation, truth, drama and humor using a state-of-the-art digital 'mash-up' of methods from the worlds of ebook publishing, graphic novels, film and interactive media, Moving Tales' establishes a truly original and engaging new world of storytelling.

The second story in Moving Tales' Classic World Tales series 'The Unwanted Guest' - is coming January 2011. An adaptation of a traditional Jewish folk tale crossed with a classic stop motion animation crossed with a teenager's insight, 'The Unwanted Guest' tells a tale of a poor old man, down on his luck and living in a tumbledown house, who is visited by an unwelcome house-guest, and the old man's subsequent attempts to rid himself of his surprising visitor once and for all.

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The third in the series, This Too Shall Pass - is a story inspired from Persian, Buddhist and Jewish sources about a noble but disenchanted King who searches for some lasting truth.

Moving Tales:
<http://www.moving-tales.com>

Purchase and Download:
<http://itunes.apple.com/us/artist/moving-tales-inc/id380527815>

Screenshots:
<http://www.moving-tales.com/titles.html>

Located in Vancouver, Canada, Moving Tales Inc. (TM) was established by President and Founder, Matthew Talbot-Kelly. Moving Tales Inc. makes quality animated Storybook apps for the iPad, iPhone and iPod touch. Moving Tales presents the Classic World Tales series - each story is an imaginative interpretation and adaptation inspired by age-old folk tales, archetypal yarns, and legends from around the world. These are age-old tales of transformation, truth, drama and humour. Copyright (C) 2010 Moving Tales Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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