

## **Amuse Releases Video Desktop Application, Serene Saver Pro**

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Amuse, Inc., today announced the release and immediate availability of Serene Saver Pro. Serene Saver Pro, a major upgrade to Amuse's highly popular Serene Saver 2 HD, is an innovative Macintosh application that replaces the standard 'still' desktop to which Mac users are accustomed, with a beautiful video desktop that plays high-definition movies of the user's choice.

Marina Del Rey, CA - Premier provider of video desktop solutions for the Macintosh, Amuse, Inc., today announced the release and immediate availability of Serene Saver Pro. Serene Saver Pro, a major upgrade to the highly popular Serene Saver 2 HD, is an incredibly innovative Macintosh application that replaces the standard 'still' desktop to which Mac users are accustomed, with a beautiful video desktop that plays high-definition movies of the user's choice.

Serene Saver Pro takes the best of Serene Saver 2 HD and adds a variety of new features, many of which were requested by customers from around the world, to create an entirely new and revolutionary product. Serene Saver Pro features include:

### **Complete Customization**

- Serene Saver Pro's built-in video importer easily lets users import their own movie scenes in segments up to 2-minutes in length for use as video desktops. Users can combine various segments to create any movie scene montage they'd like. This means users can now have family movies, movies of friends and special events, vacation movies, and much more as their desktop, providing an entirely new facet of personalized computing experiences.

### **Auto On/Off**

- Serene Saver Pro automatically turns itself off or mutes its sound at appropriate times. If, for example, the user decides to listen to music on their Mac, Serene Saver Pro automatically disables and/or mutes itself when iTunes is launched. When the user finishes listening to music and quits iTunes, Serene Saver Pro turns back on. Moreover, users can designate applications for which Serene Saver Pro disables or mutes.

### **Essential Power Management**

- Serene Saver Pro can be set to recognize when the user's laptop is operating on battery power, and disable itself to conserve power. Serene Saver Pro turns itself back on when the user plugs into a power source.

In addition to these exciting features, Serene Saver Pro boasts customer-favorite features from Serene Saver 2 HD, including 40 high definition movie videos filmed in locations around the world complete with accompanying nature sound effects; the ability to rate desktop movie scenes using a 5-star system, even turning them off completely; and the ability to use Serene Saver Pro as the perfect screensaver when the user's Mac is not in use.

"We're thrilled with Serene Saver Pro and the evolution it continues to bring to the Macintosh desktop," said Kevin Kachikian, founder and CEO of Amuse, Inc. "The new Serene Saver Pro lets Mac users personalize and customize their desktop environment like never before, and do so with their own personal movies and video content."

Serene Saver Pro is priced at \$49.95 USD for a single-user license, and \$69.95 USD and \$199.95 USD respectively for multiple or group license packages. Customers can purchase Serene Saver Pro directly from the Serene Saver website.

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In addition, registered Serene Saver 2 HD users can upgrade to the new Serene Saver Pro for only \$15.00 USD through July 1, 2008 at the Serene Saver Pro website.

Serene Saver Pro requires Mac OS X 10.4 or higher, 1GB of RAM, and 1GB of hard drive space. A high-speed Internet connection is highly recommended for additional scene downloads to the Serene Scene Library. Visit their website for complete details.

Serene Saver Pro Website:  
<http://www.serenesaver.biz>

Product URL:  
<http://www.serenesaver.biz>

Direct Download Link:  
<http://www.serenesaver.biz>

Based in beautiful Marina del Rey, California, Amuse, Inc. was founded in 2005 by Kevin Kachikian with a focus on bringing unique desktop innovations and solutions to the Mac. Kevin himself is a longtime Mac developer, having brought award-winning educational titles, including Kid Works Plus, to the Mac. Kevin also developed a product called SmoothTalker, which became the core of Apple's speech synthesis technology, and he is the brains behind Disney's use of Macintosh computers to control the Indiana Jones prototype amusement ride. Amuse, Inc. is recognized for, and holds, various patents on innovative technology advancements, and has a technology patent pending for Serene Saver Pro.

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