

Mailings 1.9.37 Released

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Limit Point Software announces Mailings 1.9.37, a full featured application for batch emailing that delivers any web page or plain text document with attachments to multiple recipients for marketing, news announcements, product updates etc. Mailings facilitates the task of delivering regular bulk email distributions with such features as logging, progress monitoring, scheduling, error recovery, throttling, personalization and much more.

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Mailings facilitates the task of delivering regular bulk email distributions with such features as logging, progress monitoring, scheduling, error recovery, throttling, personalization and much more. Integrates with your mail client, browser and Address Book to simplify its functionality. The one window user interface makes the program a breeze to learn and fun to use.

Its document oriented approach enables you to save mailings settings for reuse or archiving. Such documents are fully Spotlight searchable so you can find them by content easily right from the Finder. Try the online tour to familiarize yourself with the program in no time at all.

Mailings Key Features:

- * Simple intuitive interface
- * Send HTML or plain text
- * Imports comma-separated (CSV) or tab-separated (TSV) text files
- * Full Address Book support for groups & distribution lists
- * Imports Entourage groups directly
- * "Simulate Send" mode for testing or learning the program
- * Handles thousands of recipients
- * "Throttling" to control message rate: inter-message delay or batching
- * Scheduling mailings
- * Personalized greetings
- * Templates for adding Address Book data to message content
- * Templates support AppleScript content generation
- * Subject line can be a template
- * Plain text alternatives
- * Supports all character sets
- * Mail priority, return receipt, X-Mailer headers
- * Add attachments of any type
- * Detailed progress monitoring
- * Spotlight searchable documents
- * Embedded Image attachments
- * Can image HTML documents as JPEG
- * Much more!

Minimum system requirement is Mac OS X version 10.3.9.

Mailings is available for only \$25 USD, and initially runs for ten days as a fully functional trial. Mailings is also available as part of various bundles for a reduced price. For example, Mailings is bundled with iForm, a form processing web server which can be used to generate mailing lists via online forms. You can then distribute to those lists

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with Mailings by importing them directly from Address Book. Visit the website for an example of how this is done using simple AppleScript's.

Limit Point Software Home Page:
<http://www.limit-point.com/>

Mailings Home:
<http://www.limit-point.com/Mailings/Mailings.html>

Download Mailings:
<http://www.limit-point.com/Mailings/Mailings.dmg>

iForm Integration:
<http://www.limit-point.com/iForm/iFormTour.html>

Purchase:
<http://www.limit-point.com/Purchase.html>

Mailings Screenshot:
<http://www.limit-point.com/Mailings/Images/Mailer.jpg>

Limit Point Software has been avidly developing software for the Mac community since 1997. In order to improve the usefulness, simplicity and dependability of our products user feedback has always been highly welcome and encouraged. Our products cover a diverse range of applications. The internet applications include bulk emailing, HTML form processing, web crawling and document indexing and searching. The "Utilities" suite is a large collection of small programs for combining movies, processing images in batch, file property editing, downloading and converting YouTube files, and much, more.

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Joe Pagliaro
Owner and Developer

jpagliaro@mac.com

Link To Article: <https://prmac.com/release-id-2243.htm>
