

MEI Releases InQuery RSS for K4 Publishing System

Published on 09/13/08

Managing Editor Inc. (MEI), an Adobe premier development partner and a leading provider of software solutions for the publishing industry, today announced the release of InQuery RSS, a new MEI-developed add-on for the SoftCare K4 Publishing System. InQuery RSS lets users review and check the status of items in the K4 database from any Internet-enabled device with an RSS reader.

Jenkintown, PA - Managing Editor Inc. (MEI), an Adobe premier development partner and a leading provider of software solutions for the publishing industry, today announced the release of InQuery(R) RSS, a new MEI-developed add-on for the SoftCare K4(TM) Publishing System. InQuery RSS lets users review and check the status of items in the K4 database from any Internet-enabled device with an RSS reader.

InQuery RSS is a server-side application that translates K4 Queries into RSS feeds. Feeds can be read on various platforms and devices, including desktops, Palm, BlackBerry and iPhone. Since feeds have unique addresses, users can easily bookmark or subscribe to them for quick access. InQuery RSS's intelligent security features keep the K4 database protected, requiring users to authenticate by K4 user name and password. And permissions are based on existing K4 logins, so InQuery RSS users have access to the same queries and data that they see when logged into K4.

InQuery RSS is designed for any K4 user who wants to keep an eye on the workflow anytime, from anywhere. It can also be applied to workflows in which some teams may not have direct access to K4 but could benefit from a quick preview of content - for example, Web team members who have to create teasers to tout the next day's print content, or staff repurposing stories for a sister publication.

"InQuery RSS gives K4 users the freedom to stay connected to the workflow beyond the confines of a desktop workspace," said Dennis McGuire, CEO and president of MEI. "Having a quick overview at any moment can help managers prevent potential production-stopping issues early in the workflow."

Availability

InQuery RSS for Windows is available now. For more details, contact an MEI sales representative at 215-886-5662 or an authorized MEI distributor. Additional information can be found on the MEI Web site.

Managing Editor Inc.:
<http://www.maned.com/>

InQuery RSS:
<http://www.maned.com/products/inqueryrss>

Managing Editor Inc. is an industry leader in the development of quality, proven software solutions for the evolving publishing industry. The Page Director(R) Series of Advertising and Classified Layout Systems, K4 Publishing System, Integrated Production Suite (IPS) and IPS AdTrac deliver automated pagination, workflow and digital asset management solutions to newspaper and magazine publishers, as well as to other print and electronic publishing markets. MEI is an Adobe premier development partner and has twice been named a laureate of the Computerworld Smithsonian Collections. Additional information regarding MEI's products and services can be found on the company's Web site.

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Paul Weinstein
Media Contact
215-886-5662

pweinstein@maned.com

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