

## WebIS introduces Pocket Informant for the BlackBerry Platform

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Mobile PDA and Smartphone market leader, WebIS Inc., has announced that it has released its incredibly popular PIM, Pocket Informant, for the BlackBerry Smartphone platform. Pocket Informant is the next generation in Personal Daily Management for the BlackBerry. This release will leverage eight years of mobile experience and will bring a fresh perspective to the BlackBerry user.

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"We are very proud of our first version of Pocket Informant built from the ground up for BlackBerry users". says Alex Kac, CEO/Founder of WebIS. "Next to email Calendaring and Tasks are the most critical aspect of mobile productivity and bringing Pocket Informant to the BlackBerry finally makes the BlackBerry a true productivity tool."

### Reviews:

- \* "In the built-in PIM, tasks are nearly impossible to use in any normal fashion, and yet with PIBB, someone who is a proponent of the GTD system can use the Tasks implementation very effectively."
- \* "The Agenda view gives me everything I need to see on one screen to get a snapshot of my day - and not just my day \*today\* but any day I choose, past, present or future. With the built-in PIM in the Blackberry, I found myself missing appointments or forgetting events that were coming up on future dates, as well as having a difficult time managing tasks in any coherent fashion. With PIBB, I am able to manage my day more effectively, including the many events and tasks I have on my schedule."
- \* "Nothing else available for BlackBerry integrates schedules, tasks and contacts in a visually appealing way."
- \* "I've been using PIM applications on Macintosh, Windows Mobile, Palm and BlackBerry for years, and Pocket Informant integrates everything I need to manage my day in an easy-to-use package that is with me wherever I go. If you have a BlackBerry, you need Pocket Informant."

### General:

- \* Registration Key is not locked to your PIM or device. We trust you.
- \* Trial version is limited to 10 Appointments, 10 Tasks, and 100 Contacts.
- \* Configurable categories with customizable colors/icons, contacts/events/tasks are assignable to none/one/several categories, color/icon coding of categories in all views
- \* All items support creating journal entries for them
- \* Pocket Informant for BlackBerry can either show alarms itself or delegate this task to the local BlackBerry PIM. If it does it itself additionally to the standard PIM options we have configurable Snooze times.
- \* Pocket Informant for BlackBerry can work as a stand alone application and can sync PIM data from the standard BB PIM (contacts/events/tasks sync can be configured individually and performed either automatically or manually)
- \* All main UI colors are configurable. This includes current/weekend/weekday colors, header colors, normal/low/high task priority colors etc.

### Calendar Events:

- \* Four views: day (two types: classic and simple), week, month and agenda
- \* Common features: Possibility to show tasks, move events/tasks right from the list view,

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go to today/date menu commands Day View (Classic): Configurable time scale, configurable all-day/tasks event area

- \* Week View: Scrolling by week or by day, showing 5/7 days week
- \* Month View: Displaying events summary in the calendar, detailed view of the selected day (configurable area), optional ability to navigate events of the currently selected day
- \* Agenda View: Displays configurable number of days, optional headers for empty days

#### Tasks:

- \* Three views: simple list, tree grouped by status, tree grouped by category
- \* All support quick search filtering (optional)
- \* moving tasks to a different date
- \* Completing tasks
- \* Additional filtering by category/status
- \* There is a full support for recurring tasks or events. Additionally for recurring tasks there is an option to configure recurrence rules (new date based on due or completion date) globally or on per-task basis.

#### Contacts:

- \* One view with quick search filter (optional)
- \* Direct calling/SMS/emailing
- \* category filtering
- \* create event for the contact
- \* Viewing/Editing contacts support all standard BB contact fields plus many optional fields which correspond to Outlook contact fields

#### Configuration:

- \* Configurable Keyboard shortcuts for:
- \* Moving to any view
- \* Creating new items
- \* Moving events/tasks
- \* Going to today/next/previous day/week/month
- \* Configurable Space (scrolling/selecting) and Back (close app, minimize app, go to the previous view) button actions
- \* There are many optional menu commands: delete/edit/move event or task etc. which are configurable from a special Options category

#### System Requirements:

- \* BlackBerry OS 4.1, 4.2, 4.3, 4.5, and 4.6 including the BlackBerry Bold

#### Pricing and Availability:

Pocket Informant for BlackBerry is now available exclusively through Handango priced at a low introductory price of \$19.99 USD.

#### Pocket Informant:

<http://www.PocketInformant.com>

#### Product Info:

[http://www.pocketinformant.com/products\\_info.php?p\\_id=pocketinformant\\_bb](http://www.pocketinformant.com/products_info.php?p_id=pocketinformant_bb)

#### BlackBerry OS 4.2-4.6 Over the Air Install:

[http://download.pocketinformant.com/PIBB/BBOS\\_4.2/pocketinformant.jad](http://download.pocketinformant.com/PIBB/BBOS_4.2/pocketinformant.jad)

#### BlackBerry OS 4.1 Over the Air Install:

[http://download.pocketinformant.com/PIBB/BBOS\\_4.1/pocketinformant.jad](http://download.pocketinformant.com/PIBB/BBOS_4.1/pocketinformant.jad)

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Purchase Link:

<http://hce.handango.com/HCE/checkout/Cart.jsp?productId=213439&storeId=1197&marketing=&customerId=&continueUrl=http://www.pocketinformant.com/products.php?>

Screenshot:

<http://www.pocketinformant.com/graphics/windowsce/screenshots/pocketinformant-bb/Week.png>

Headquartered in Cedar Park, Texas, WebIS, Inc. is a privately funded Corporation founded in 1997 by Aleksei Kac. WebIS, Inc. has focused on the Mobile PDA and Smartphone market since August of 2001 and has risen to become one of top ten developers by sales for mobile devices shortly thereafter. With more than 500,000 users on Windows Mobile, BlackBerry, and now the iPhone, WebIS has shown expertise, leadership, and vision in the mobile space. For more information on WebIS or Pocket Informant, please visit their website. Copyright 1997-2008 WebIS, Inc. All Rights Reserved. Apple, the Apple logo, and iPhone are registered trademarks of Apple Computer in the U.S. and/or other countries.

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Link To Article: <https://prmac.com/release-id-2958.htm>

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