

## iOS Developers to Launch Halloween Promotion

Published on 10/20/11

Vito Technology, known for their popular educational iOS apps Star Walk (Apple Design Awards 2010 winner), Solar Walk (Best Apps of 2009,2010) and Geo Walk (Featured by Apple in the Earth Day Apps) is launching a Halloween challenge for creative kids and their parents. Participants are to submit photos of their Halloween costumes, carved pumpkins or/and Halloween themed drawings for a chance to win one of three \$50 iTunes gift cards and a pack of magical educational apps.

Alexandria, Virginia - To celebrate this Halloween season Vito Technology, the developer of famous educational iOS apps Star Walk, Solar Walk and Geo Walk is launching a challenge for creative kids and their parents. Participants are to submit photos of their Halloween costumes, carved pumpkins or/and Halloween themed drawings for a chance to win one of three \$50 iTunes gift cards and a pack of magical educational apps.

Photo submission can be made for three categories: Best Halloween Costume, Best Drawing, Best Pumpkin Carving. Players can submit their photos on official contest page and encourage their friends and family to support them by voting. Each player can submit up to 3 photos to any category they like and are not limited to one category. The deadline for submissions is October 28th; the winner in each category will be determined by the highest number of votes on October 31st and will be awarded with a \$50 iTunes gift card and a pack of Vito's educational apps Star Walk, Solar Walk and Geo Walk free of charge.

Star Walk is an interactive astronomy guide for iOS, an award-winning Education app that allows users to easily locate and identify 20,000 objects in the night sky. The 360-degree, touch control star map displays constellations, stars, planets, satellites, and galaxies currently overhead from anywhere on Earth. The app's database is self-contained and no Internet connection is required.

Solar Walk is a graphically stunning spinnable and zoomable toy designed to show you the structure and laws of the Solar System. It is a virtual model of the Solar system with options to "jump to another planet", and watch the planetary movements from any desired angle.

Geo Walk is a concise, easy-to-use encyclopedia that contains only the most interesting and valuable information about our multifaceted world. It suits both adults and children curious about far away places, great people, and the most amazing living creatures.

### Device Requirements:

- \* iPhone, iPod touch, and iPad
- \* Requires iOS 3.1.3 or later
- \* 143 MB

### Pricing and Availability:

Star Walk - 5 Stars Astronomy Guide 5.4 is \$2.99 (USD) and available worldwide through the App Store in the Education category. Star Walk for iPad - Interactive Astronomy Guide is \$4.99. Solar Walk and Geo Walk are \$2.99. Review copies are available upon request.

### Vito Technology:

<http://vitotechnology.com/>

### Purchase and Download:

<http://itunes.apple.com/us/artist/vito-technology-inc./id289641503>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot 1:

<http://a2.mzstatic.com/us/r1000/083/Purple/d8/ae/7f/mzl.lcctzcta.320x480-75.jpg>

Screenshot 2:

<http://a4.mzstatic.com/us/r1000/066/Purple/82/c0/0c/mzl.xesxdddo.320x480-75.jpg>

App Icon:

<http://a1.mzstatic.com/us/r1000/119/Purple/43/39/60/mzl.uowqmfvw.175x175-75.jpg>

Photo Contest:

[http://www.facebook.com/StarWalkApp?sk=app\\_254553244581393](http://www.facebook.com/StarWalkApp?sk=app_254553244581393)

Based in Alexandria, Virginia, Vito Technology Inc. is headed by CEO Victor Toporkov and has developed an impressive portfolio of products for Windows Mobile since it entered the mobile software market in 2001. The company's latest endeavors include iOS and Web 2.0 software development. Vito Technology won an Apple Design Award in 2010 for its Star Walk for iPad app. The company consists of two departments: Research & Development Department and Marketing Department with 30 employees in total. Copyright (C) 2011 Vito Technology Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Alena Kudasheva  
Marketing Manager  
383-332-0013

[alena@vitotechnology.com](mailto:alena@vitotechnology.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-32676.htm>

\*\*\*\*\*