

## **FurrySoft introduces Tiggits 1.0 for iPhone and iPod Touch**

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California based FurrySoft introduces Tiggits 1.0, their end-to-end event ticket application for iPhone and iPod Touch. Leveraging the iPhone's unique abilities, interface and built-in security, Tiggits connects users to thousands of events, with access to millions of tickets via the TicketNetwork. Customers will have access an incredible amount of exciting shows, including family friendly events, the hottest entertainers, live action sports and more - in their hometown, or across the nation.

Escondido, California - FurrySoft introduces Tiggits 1.0, an end-to-end event ticket application for the iPhone and iPod Touch. Leveraging the iPhone's unique abilities, interface and built-in security, Tiggits connects users to thousands of events, with a

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T comprehensive inventory, will enable customers to have access to over a billion dollars worth of tickets to events in North America. All of this inventory is available on the iPhone for a real time transaction without having to contact a call center for the highest level of convenience.

"The user experience is what is expected on the iPhone, with each screen adhering to Apple's Human Interface Guidelines," said Eddy Martinez, FurrySoft chief marketing officer. "We spent an incredible amount of time working with TicketNetwork to ensure the online user experience transitioned to the iPhone perfectly. Without sacrificing vital information, including seating chart and seat information, consumers can make the best decision for their entertainment dollar in real time via their iPhones and iPod Touch. Users can also visit the Tiggits web site for an instructional video and a step-by-step guide with screen images of valuable information." added Martinez.

With its incredible ease-of-use, Tiggits offers four distinctive tabs on the iPhone and iPod Touch screens: Featured, Top 25, Search and Info. The Featured tab includes information on popular events with extensive runs. The Top 25 tab displays the most popular performances in the country. Users can also select the Search option to find venues, performances and actors in any desired combination. The Info page provides details and tips on how to use Tiggits and lists customer service contacts, support numbers and a h

Each and every mobile-commerce transaction is encrypted over 3G, Edge and wireless internet connections protecting consumer information and privacy. Among Tiggits' most prolific feature is its ability for users to complete checkout transactions on the iPhone without exiting the application.

"We want our customers to know that their purchases are safe, protected against fraud and are guaranteed. We went to great lengths to make sure customers get exactly what they expected on the iPhone and iPod Touch." said Martinez. "Ticket resellers are screened and rated on the accuracy of ticket descriptions and speedy deliveries. We selected industry | as a leader in the secondary ticket market. Consumers are very discerning and expect a s

Each Tiggits tab is further defined by additional information on concerts, sports, theater

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and other events. Venue and event details such as the seat section, row and price are provided as the user advances through the process on their mobile device. Once the checkout process is completed, a confirmation screen lists the details of the ticket purchase including number of seats, shipping and venue information. A confirmation email provides a record of the transaction for future reference.

#### About TicketNetwork

TicketNetwork is the leading source for the most comprehensive selection of tickets at competitive prices. It is the world's leading provider of real-time ticket inventory and sells sought after tickets to concert, sporting, and theater events throughout North

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Direct, TicketNews, Ticket Summit 2009 and TicketNetwork point-of-sale solutions. TicketNetwork was founded in 2002 and is headquartered in Vernon, Connecticut. For more information, visit their website.

#### Supported Languages:

- \* US English

#### System Requirements:

- \* iPhone or iPod Touch 2.0 or later
- \* Wireless, 3G or Edge internet connection

#### Pricing and Availability:

Tiggits for iPhone is completely free and available exclusively through Apple's App Store.

#### Tiggits 1.0:

<http://www.tiggits.com>

#### Screencasts:

<http://www.tiggits.com/content/tiggits-step-step-howto>

#### Video Walk Through:

<http://www.youtube.com/watch?v=ZlIsjk64FUC8>

#### Application Icon:

<http://www.tiggits.com/images/Tigits-512.jpg>

#### TicketNetwork:

<http://www.ticketnetwork.com/>

#### Application Download:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=296127219&mt=8>

Located in sunny Escondido, California, FurrySoft is a privately funded company founded in 2008. A mobile application developer, with relationships in enterprise, entertainment, and educational markets, FurrySoft delivers high value products with the convenience of today's mobile handsets such as Apple's iPhone and Google's Android based phones. FurrySoft was the first to deliver an e-commerce application to the iPhone available on the iTunes Music store. Copyright 2008 FurrySoft. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other

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