

## **Baby Connect App Celebrating More than 1 Mil Saved Events Weekly**

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Seacloud Software recently released Baby Connect 2.2.3 for iPhone, iPod touch and iPad users. Thanks to a consistent rise in the number of parents and child care centers using the app to keep a pulse on a child's health and development, Baby Connect is celebrating the milestone of more than one million events saved weekly to the Baby Connect website. The application offers a ton of easy to use features that help parents and caregivers to track, compare, chart and share their baby's data.

Mountain View, California - Announcing that Seacloud Software, the developers of Baby Connect, has released the latest update of their acclaimed product for iPhone, iPod touch and iPad users. Thanks to a consistently rising increase in the number of parents and child care centers using the app to keep a pulse on a child's health and development, Baby Connect is celebrating the milestone of more than one million events saved weekly to the Baby Connect website. The application offers a ton of easy to use features that help parents and caregivers to track, compare, chart and share their baby's data.

Seacloud Software is proud to announce that their Baby Connect application has crossed the one million weekly saved events mark. The application offers a ton of practical, easy-to-use features that allows parents, day care centers, nannies, babysitters, or any other caregivers in a child's life, to track, chart, compare and share important growth, health and development data for a child.

An event is anything entered into the app. A child's parents and caregivers are all synced, in real-time, so when one person enters information, the others know instantly. That may be something as simple as a diaper change, or as exciting as baby's first steps.

"More and more parents and child care centers are using Baby Connect," said Xavier Launay, owner of Seacloud Software. "All of the data entered into the application is backed up online, so we know the number of events that have gone through, how many times the app has been used by moms, dads, nannies and so forth. That number is now more than one million events every week."

All those events came from the several thousand current Baby Connect users. While all of the data entered into the app is backed up online for safekeeping, each user's data is securely password protected for privacy. The comprehensive features and functions in Baby Connect have been touted by the New York Times, WorkingMother, Babble and others. It has made the top lists on several sites and was deemed an 'Essential App for Busy Parents' by Apple.

The following is just a partial list of features available in Baby Connect:

- \* Push notification alerts
- \* GPS location positioning
- \* Easy trend charting, growth and health tracking and exporting of data
- \* Graphical reports and charts, gives weekly averages
- \* Sync with the Baby Connect website and other caregivers
- \* Share with others via Twitter, Facebook, email
- \* Online data backup and password protected security
- \* Easily track feeding, diapers, sleep, activities, mood, milestones and much more
- \* Track pumping and expressed milk
- \* Setup reminder alarm for next event (iOS 4 only)
- \* Display growth charts with percentile comparison
- \* Timer to track naps, activities, feeding session, mood and nursing duration
- \* Upload child photo, indicate birthday, blood type and allergies

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- \* Track unlimited number of babies, set up unlimited parents and caregivers
- \* Lots more

The list of features goes on and on in this application. It is very user-friendly and contains a ton tools to track, compare, chart and share baby's important data. The app provides unified communication and helps to promote better child care.

Seacloud Software also offers the application in a dedicated iPad version, as well as one for Android. A free web app version is also available.

#### Device Requirements:

- \* iPhone, iPod touch and iPad
- \* Requires iOS 3.0 or later
- \* Android devices, requires Android 2.1 and up
- \* 3.5 MB

#### Pricing and Availability:

Baby Connect is only \$4.99 (USD) and available worldwide through the App Store, Android Market and Amazon AppStore in the Medical category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

#### Baby Connect 2.2.3:

<http://www.baby-connect.com/>

#### Purchase and Download:

<http://itunes.apple.com/app/baby-connect-track-log-share/id326574411>

#### YouTube Video:

<http://www.youtube.com/watch?v=yJdEYE3f3Ss>

#### Media Assets:

<http://www.photobucket.com/babyconnectiphone>

Seacloud Software is a California based software development company. Living up to the firm's commitment to help parents and child care centers provide the best care for babies, Seacloud Software has created Baby Connect to unify the adults in a child's life. Copyright (C) 2012 Mobile-App-Marketing-Makeover. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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