

RealSimpleEDU Takes #1 Ranking on App Store with Biology for iPad

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RealSimpleEDU's Biology for iPad has recently risen to the number one spot for Biology apps, showing what is possible for a young company focused, above all else, on creating amazing mobile apps that are constantly evolving based on user feedback. With the rising success of their wide range of excellent mobile apps, it looks like RealSimpleEDU is well on their way to achieving their dream of becoming the number one company for on-the-go learning and reference.

Redmond, Washington - With thousands of new apps being added to the app store on a weekly basis, it is becoming significantly more difficult to achieve top rankings. Seattle based RealSimpleEDU however, has proven that with a powerful dream and a concerted effort toward creating the most engaging and complete on-the-go learning and reference apps, achieving number one rankings is completely possible.

Biology for iPad, one of RealSimpleEDU's shining stars, clearly displays what is possible for app developers who put all their energy into creating valuable apps that continually evolve based on customer feedback.

This app has moved into the number one ranking for the search keyword 'Biology', jumping ahead of giants in the category like InKling and Menteon. It's easy to see why RealSimpleEDU is achieving such success too, they simply create beautiful apps that over-deliver value and app users love them for it.

Here's a small peek into the fan-fare growing around RealSimpleEDU and this Biology app in particular:

* "Best app for college Bio 101 - This is a must have for Bio 101. It follows along perfectly with my lecture and is a huge help during labs. I would be willing to pay 3x more for this app. It's really that good!" -Heather, TX

* "Amazing app !!! Very useful!! Suggest it to anyone with a major in bio, or just interested in the topic! A+++++" -Tommy, CA

* "Very helpful - I wouldn't have passed my Bio exam if it wasn't for this" -Katie, NY

With raving reviews like that, it's easy to understand why Biology for iPad has taken over the number one spot for the Biology keyword.

RealSimpleEDU's Biology app isn't the only one seeing great success and constant improvement in the app rankings. Other apps such as Chemistry for iPad, which recently hit the number 2 spot, are also showing what is possible for a growing company with the powerful dream of becoming the world's go-to mobile app resource for any and all information people need convenient access to in their lives.

With a wide range of apps reaching into many different categories, from Math to Language Learning and Business to Programming, RealSimpleEDU is poised to take over the education and reference market and, given the quality of their apps, it will be to the significant benefit of app users the world over.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 3.2 or later
- * 47.7 MB

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Pricing and Availability:

Biology for iPad 6.5 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Education category.

RealSimpleEDU:

<http://www.realsimpleedu.com/>

Biology for iPad 6.5:

<http://itunes.apple.com/app/biology-for-ipad/id406842409>

Chemistry for iPad 7.0:

<http://itunes.apple.com/app/chemistry-for-ipad/id404688177>

Screenshot 1 (#1 Ranking):

http://a7.sphotos.ak.fbcdn.net/hphotos-ak-ash4/409318_349365778407265_237850016225509_1384388_1930928409_n.jpg

Screenshot 2:

<http://a5.mzstatic.com/us/r1000/068/Purple/37/5e/e8/mzl.eecycatf.480x480-75.jpg>

App Icon:

<http://a4.mzstatic.com/us/r1000/063/Purple/dd/cb/a0/mzl.ypmhfrve.175x175-75.jpg>

RealSimpleEDU is a company focused on providing the most engaging and complete educational and learning references available across all mobile technologies and platforms. With a strong focus on customer service, RealSimpleEDU has constantly evolved and improved their apps to meet the ever growing and changing needs of app users making RealSimpleEDU the leading brand in the education and reference app market. Copyright (C) 2012 RealSimpleEDU. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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