

## **AssistiveWare announces Proloquo2Go App Donation Program**

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Today AssistiveWare announced the Proloquo2Go App Donation Program, for which it has partnered with Easter Seals DuPage and the Fox Valley Region. AssistiveWare recognizes that not everyone can afford its wildly popular Proloquo2Go communication app for iOS, and therefore the Proloquo2Go app donation program is intended to help those with limited funds get access to this powerful software. With this donation program we hope to help many individuals and families.

Amsterdam, Netherlands - Today AssistiveWare announced the Proloquo2Go App Donation Program, for which it has partnered with Easter Seals DuPage and the Fox Valley Region (Villa Park, Illinois, US). Easter Seals DuPage and the Fox Valley Region, a well-known 501(c)(3) non-profit, has a long history of helping people with speech impairments and is internationally known for its expertise in the field of Augmentative and Alternative Communication (AAC). AssistiveWare recognizes that not everyone can afford its wildly popular Proloquo2Go communication app for iOS, and therefore the Proloquo2Go app donation program is intended to help those with limited funds get access to this powerful software.

"We wanted to give back to the community but focus on those most in need," said David Niemeijer, AssistiveWare's founder and CEO. "Rather than giving away licenses through online giveaways, we wanted to ensure that we would reach those people for whom Proloquo2Go had been identified as the right solution but who do not have the funds to purchase it. With Easter Seals DuPage and the Fox Valley Region we feel we have found the perfect partner to achieve this goal."

Together, AssistiveWare and Easter Seals DuPage and the Fox Valley Region worked for several months on the Proloquo2Go App Donation Program to make sure it would have all the right checks and balances in place. To be eligible for the donation program an Augmentative Communication Evaluation by a licensed Speech Language Pathologist must be included with the submission of each application. An application will first be reviewed by the financial office of the Easter Seals DuPage and the Fox Valley Region center for compliance with the financial need requirements of the donation program. If the application meets these requirements, it will be reviewed by an AAC reviewing from team of the Center. Among other things, an AAC specialist will then evaluate whether or not Proloquo2Go meets the needs of the client.

"Easter Seals is very excited to partner with AssistiveWare to help distribute Proloquo2Go to individuals who need this support for communication," shares Kathleen Post, Assistive Technology Department Manager at Easter Seals DuPage and the Fox Valley Region. "This partnership provides a way that individuals with significant financial and communication need are able to obtain and utilize this powerful app."

With this donation program AssistiveWare and Easter Seals DuPage and the Fox Valley Region hope to help many individuals and families. AssistiveWare believes Proloquo2Go can make a difference to many individuals with speech impairments, but as it may not always be the most appropriate solution it is important to partner with organizations such as Easter Seals DuPage and the Fox Valley Region.

The donation program is open to anyone in the USA.

AssistiveWare:  
<http://www.assistiveware.com>

Proloquo2Go:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.proloquo2go.com>

Easter Seals DuPage and the Fox Valley Region:

<http://www.eastersealsdfvr.org>

Purchase and download:

<http://itunes.apple.com/app/id308368164>

Screenshot:

<http://www.proloquo2go.com/images/Proloquo2GoHomeScreen2.jpg>

App Icon:

<http://a5.mzstatic.com/us/r1000/069/Purple/dc/c4/2f/mzl.zvxwqybz.175x175-75.jpg>

AssistiveWare is the worldwide leader in innovative assistive technology software for Mac OS X and iOS. This includes award-winning solutions such as KeyStrokes, VisioVoice and Proloquo2Go communication solution for the iPhone, iPod touch and iPad. The mission of Easter Seals DuPage and the Fox Valley Region is to enable infants, children, and adults with disabilities to achieve maximum independence and to provide support for the families who love and care for them. Founded in 1952, Easter Seals DuPage and the Fox Valley Region is one of the largest and most highly regarded pediatric outpatient rehabilitation centers in the Nation serving nearly 3,200 infants, children, and adults with therapy and audiology services each year. Key services include: physical, occupational, speech-language, nutrition and assistive technology therapies and audiology services for all ages. AssistiveWare is a trade name and registered trademark of AssistiveWare B.V. KeyStrokes, VisioVoice and Proloquo2Go are trademarks or registered trademarks of AssistiveWare B.V. All other trademarks are properties of their respective owners. Copyright (C) 2012 AssistiveWare. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Anne Verhulp  
Public Relations

[a.verhulp@assistiveware.com](mailto:a.verhulp@assistiveware.com)

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