

## **The Unlimited Magazine, A New Fashion And Art Interactive Magazine**

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A new interactive tablet magazine, The Unlimited Magazine, launches its first issue. The independently published magazine is focused on bringing new and innovative ways of presenting and experiencing the works of emerging and established fashion and art image makers. Exclusive for tablets without a printed sibling, The Unlimited Magazine is free to explore the possibilities of this new medium. Fashion and art can be experienced in new exciting ways different from the conventions of print media.

New York, New York - The Unlimited is an Interactive Fashion and Art magazine. Dedicated to the unlimited possibilities of Interactive Publishing, while pushing the limits of creativity for new ways of experiencing fashion and art, by working close with image makers and story tellers delivering a unique and engaging content that triggers more of the readers senses.

Exclusive for tablets without a printed sibling, The Unlimited Magazine is free to fully explore the possibilities of this new medium. Fashion and art can be experienced in new exciting ways different from the conventions of print media. The fact that the iPad is a tactile medium, one which is navigated through touch, brings a different experience and lets the reader interact with the visible content.

"Fashion cannot be described! Fashion must be seen and it must be felt!" said Alexander McQueen.

The UN:Limited Magazine first issue is an exploration of the Unlimited concept, featuring fresh and creative ideas revolving around the unlimited possibilities by some of the greatest talents among the field.

The First issue features contributions from: David Armstrong, Pamela Reed Matthew Rader, Kevin Amato, Prince Homme, Alajandro Brito, Weston Wells, Lee Oliveira, Gevin Thomas, Hiro Kimura, Maximilian Rossner, Greg Vaughan, Samuel Zakuto, Dana Levy, Minjae Lee, Ido Izsak, Itzik vakil and Shira Barzilay.

The first 10,000 issues will be available for free download from the Apple App store and Android market. Afterward, the first issue will cost \$0.99.

The Unlimited is made by Editor: Karin Bar, Creative & Interactive Direction: Ofir Kedmi, Fashion Direction: Samuel Zakuto, Design & Interaction: Michael Golan, Publisher: Chat Lelu Art project LTD. The publishers of the first Israeli online interactive Magazine ZOOZ, A culture and art magazine published in Hebrew with more then 300,000 readers.

### Device Requirements:

- \* Compatible with iPad
- \* Requires iOS 4.2 or later
- \* 3 MB

### Pricing and Availability:

The Unlimited Magazine 1.0 is Free and available worldwide exclusively through the App Store in the Entertainment category.

The Unlimited Magazine 1.0:  
<http://theunlimitedmag.com>

Download from iTunes:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://itunes.apple.com/app/the-unlimited-magazine/id498743060>

Screenshot 1:

<http://onlineprnews.com/framework/uploads/d8cb6a026593a6274855deb6b5721f41.jpg>

Screenshot 2:

<http://a1.mzstatic.com/us/r1000/113/Purple/b8/39/54/mzl.avrzwzk.480x480-75.jpg>

Screenshot 3:

<http://a1.mzstatic.com/us/r1000/084/Purple/90/6b/46/mzl.cnqaursr.480x480-75.jpg>

App Icon:

<http://a5.mzstatic.com/us/r1000/084/Purple/5b/91/51/mzm.zxddrpgg.175x175-75.jpg>

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