

Simply and Securely Share Your Contact Information Anywhere with myCard

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We-Envision is pleased to announce "myCard", a simple, secure iPhone / iPod Touch app that lets you Beam your business card info (vCard) to other people using any available Internet connection. You choose which card to beam and myCard will remember the last card you sent. This makes it quick and easy to send your card again, with no retyping. iPhones can use myCard anywhere on the cellular network, without wi-fi.

San Francisco, CA - We-Envision is pleased to announce "myCard", a simple, secure iPhone / iPod Touch app that lets you Beam your business card info (vCard) to other people using any available Internet connection. Available on Apple's iPhone and iPod Touch, myCard allows you to directly share your contact information with another myCard user, or send it to anyone else using email.

"We set out to develop a contact sharing application that is lightweight, fast, secure, does not require you to create an online account, works with EDGE, 3G or wi-fi, and is extremely easy to use," says Jim Teece, President and CEO of Project A, and one of the principal partners in We-Envision. "It's one of several of the 'missing apps' for the iPhone and iPod Touch platforms we plan on releasing in 2009. Apps that we see as becoming 'Must Have' as soon as people start using them and the word gets out."

"This is a great tool that works well for business users as well as a great way for you to share your personal contact info with friends or people you meet day to day," adds Jim Teece. "I meet people all the time and have been wanting this app as long as I have owned the iPhone"

Version 1.0 of myCard is available today via the Apple iTunes App Store and represents the 26th iPhone app shipped by We-Envision.

myCard is offered at no cost during MacWorld 2009 as a Special Introductory Offer. After the introductory offer period the price will be set at \$0.99 and a free receiver-only app will be released.

How it works:

myCard has two simple methods to quickly and securely share your contact information:

Beam myCard (from iPhone/iPod Touch to iPhone/iPod Touch over the Internet): Used when the receiver has installed myCard. Just tell the recipient a short code to type in, and your card arrives in seconds via a secure connection. The recipient can easily return a card in the same step.

Email myCard (using vCard): Delivers your card as an industry-standard vCard to anyone who does not have myCard (or even an iPhone). The recipient simply adds your vCard attachment to their own address book (whether using iPhone-based email, or practically any other email system, mobile or desktop).

Features and Benefits:

You choose which card to beam and myCard will remember the last card you sent. This makes it quick and easy to send your card again, with no retyping.

iPhones can use myCard anywhere on the cellular network, without wi-fi.

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Select which parts of your card to beam with a simple tap. For example, leave off personal information such as your mobile phone or notes if you don't want those shared.

Choose your own "skin" to personalize the application. Simply assign any image/photo in your Photo Album (for example, download a fun image from an iPhone wallpaper site).

Secure and simple pass-code interface to protect your information during the transfer. Beam mode uses end-to-end SSL/TLS encryption. Email is uploaded using SSL/TLS.

Seamless integration with the standard Contacts app interface makes myCard familiar and easy to use. Just select which card is yours (or the one you want to send) and beam it.

The information sent can include any photo or image attached to your contact card.

We-Envision:
<http://we-envision.com>

myCard:
<http://we-envision.com/mycard>

Download myCard:
<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=301223661&mt=8>

Open Door Networks:
<http://www.opendoor.com>

Project A:
<http://www.projecta.com>

We-Envision is an innovative collaboration of two separate software companies (Open Door Networks and Project A). The mission of We-Envision is the design, development and deployment of the best independent software solutions for the Apple iPhone and iPod Touch. Open Door Networks, Inc. was founded in 1995 by Alan Oppenheimer, co-creator of AppleTalk, the original network system for the Macintosh. Open Door is a leading provider of Internet solutions for Apple products. Project A, Inc. was founded in 1990 by Jim Teece and is a leading developer of 100% database-driven websites deployed for clients world-wide. Both companies are located in Ashland, Oregon.

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Alan Oppenheimer
President
541-488-4127

alan@opendoor.com

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