

REALbasic Personal Edition 50% off on Wednesday, January 7th at macZOT

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macZOT will be featuring REALbasic Personal Edition for 50% off on January 7th until 10 PM PST. REALbasic is a rapid application development environment that compiles high-quality, native Mac applications. Whether you are new to programming or a seasoned developer, REALbasic will let you write your own applications, faster. macZOT is known for offering great Mac applications at reduced prices, but for one day only.

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About REALbasic

REALbasic is an easy-to-learn and easy-to-use development environment. It is fully object-oriented and compiles to native X86 and PowerPC machine code. With REALbasic you can create a wide variety of applications from utilities to games to enterprise-class applications. REALbasic Personal Edition is regularly priced at \$100, but will be offered for \$50 through macZOT. Upgrades from REALbasic Personal Edition to REALbasic Professional Edition (required for cross-platform compilation) are \$250.

About macZOT:

macZOT is the leader in bringing great deals on Mac software to the Mac community. macZOT offers a different Mac application at a discounted price every day, usually between 30-75% off the regular retail price.

macZOT:

<http://www.maczot.com/>

REALbasic Personal Edition:

<http://www.realsoftware.com/realbasic/>

Download REALbasic:

<http://realsoftware.cachefly.net/REALbasic2008r51/REALbasic2008r51.dmg>

Screenshot:

http://realsoftware.com/realbasic/images/editor_mac.png

Screenshot/App Icon:

http://realsoftware.com/gfx/rb_small.gif

REAL Software was founded in 1996 and is headquartered in Austin, Texas. We currently serve more than 125,000 users in over 130 countries. Our users range from commercial developers to Java, C++ and Visual Basic Developers, to students and hobbyists. REAL Software is privately held, privately financed and consistently profitable.

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