

Learn Objective-C Completes Initial Trio of Apress Mac Development Books

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IT professional book publisher Apress, Inc., announces the publication of "Learn Objective-C on the Mac", a title which completes a trio of books giving a complete introduction to programming for Mac OS X and iPhone. The authors, Mark Dalrymple and Scott Knaster, take the reader through features such as instantiation, protocols for multiple inheritance, dynamic typing, and message forwarding.

Berkeley, CA - IT professional book publisher Apress, Inc., announces the publication of "Learn Objective-C on the Mac", a title which completes a trio of books giving a complete introduction to programming for Mac OS X and iPhone.

"Learn Objective-C on the Mac" offers a full exploration of the Objective-C programming language, and caters to both complete novice programmers and those moving from other languages. The authors, Mark Dalrymple and Scott Knaster, take the reader through features such as instantiation, protocols for multiple inheritance, dynamic typing, and message forwarding.

The book is the third of Apress' new wave of Mac OS X and iPhone development titles to be published, following on from "Beginning iPhone Programming" and "Learn C on the Mac". Together, these books offer a comprehensive introduction to anyone wishing to get started developing for Mac OS X and iPhone.

"Beginning iPhone Development: Exploring the iPhone SDK", written by Dave Mark and Jeff LaMarche, published in November 2008, has become Apress' fastest selling title ever. It has received rave reviews for its approach to teaching iPhone development and has consistently topped best-seller lists.

Dave Mark's "Learn C on the Mac" provides readers with the perfect introduction to programming, requiring nothing more than a Mac and a web browser to get started. This current edition is the fourth of a title that has helped thousands upon thousands of programmers take their first steps in developing for the Mac.

Title: Learn Objective-C on the Mac

Authors: Mark Dalrymple and Scott Knaster

ISBN-13: 978-1-4302-1815-9 | ISBN-10: 1-4302-1815-0

Pages: 360 | eBook Price: \$27.99 USD | Printed Book Price: \$39.99 USD

Title: Beginning iPhone Development: Exploring the iPhone SDK

Authors: Dave Mark and Jeff LaMarche

ISBN-13: 978-1-4302-1626-1 | ISBN-10: 1-4302-1626-3

Pages: 536 | eBook Price: \$27.99 USD | Printed Book Price: \$39.99 USD

Title: Learn C on the Mac

Author: Dave Mark

ISBN-13: 978-1-4302-1809-8 | ISBN-10: 1-4302-1809-6

Pages: 376 | eBook Price: \$27.99 USD | Printed Book Price: \$39.99 USD

Learn Objective-C on the Mac:

<http://www.apress.com/book/view/9781430218159>

Beginning iPhone Development: Exploring the iPhone SDK:

<http://www.apress.com/book/view/9781430216261>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Learn C on the Mac:

<http://www.apress.com/book/view/9781430218098>

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