School Writing 1.0 for iPad - Revolutionary, Teacher-Created Lessons App

demografix pty ltd. today introduces School Writing 1.0 for iPad, their educational app that allows teachers to prepare, and students to complete, writing lessons using written and audio instructions and responses. This valuable resource for teachers and students provides a platform for learning shapes, letters, numbers, words and more. Packed with content that is easily set to teacher or parent preferences, this application is a powerful learning tool in and out of the classroom.

Coolum Beach, Australia - demografix pty ltd. today is pleased to introduce School Writing 1.0 for iPad, their Educational application that allows teachers to prepare, and students to complete, writing lessons using written and audio instructions and responses. This valuable resource for teachers and students provides a platform for learning shapes, letters, numbers, words and more from early childhood through to adult education. Packed with content that is easily set to teacher or parent preferences, this application is a powerful learning tool in and out of the classroom. School Writing is now the number 1 education app in Australia after being released less than a week ago.

Suitable for children to adults, School Writing allows the teacher or parent to prepare lessons using written instructions, unique images and audio instructions, to which the student can respond using written and audio recordings. School Writing maximizes the flexibility for a teacher or parent who wants to create his or her own content. For example, instructors can create words with missing letters together with unique images and user-created audio recordings that will provide a rich learning environment. Unlimited activities can be created and customized to the individual levels of student learning needs. Activities include: spelling lists where the student writes the word and records audio of the spelling, math problems, circle the vowels, write the opposite, dot-to-dot, mazes, and more. The import and customizable features of this application are endless and include the ability to import and interact with images from a user's computer or the Internet.

School Writing features five activity areas including Words, Numbers, Lower Case, Upper Case, and Whiteboard. Each activity area includes a list of lessons, instructions on how to complete each lesson, completion status, and the ability to add, edit, import, and export lessons. Each lesson features a large tracing area, on which the student can use their finger, or for penmanship instruction, a stylus, to trace the letters, numbers, or images. Also included with each lesson is the ability to play an audio recording of the lesson, the ability for the student or teacher to record their own audio instruction or response, a reset button, and three different tracing options: outlines with directional tracing arrow prompts, solid lines without arrow prompts, and dot representations.

Feature Highlights:
* For early to adult education
* Customize all content including images, sounds, fonts, and teacher example tracings
* Lock the app to limit student customization and access to external links
* Create pre-handwriting shapes to trace or import images for any subject area
* Import your own images for lessons
* Export lessons for teacher/parent review and sharing
* Create and manage multiple profiles

Teacher tracing allows teachers to record their own example tracings for each letter and number, which replay when the student taps the Learn button. Teacher tracing offers the ability to record audio behind the tracing to replay for letter sounds or phonetics or as simple tracing instructions. This allows for regional variations of the letter sounds.

Teachers can also adjust the fonts used in the application, customizing them to the approved fonts for each school, including individual Cursive letters. School Writing contains the approved handwriting fonts used in schools in the U.S., UK and Australia, and includes the widely accepted Zaner-Bloser and D'Nealian fonts.

The Words activity section allows students to learn to read, write, say and spell pre-programmed and teacher created words. The Numbers activity section presents the same learning opportunities together with a dot counting bar that allows students to count up to the number in that lesson. It also includes an image button with a picture of a number of items that correspond to the number being learned. This photo option is customizable to allow instructors to change the photo. The Lowercase and Uppercase activity sections also feature the photo option with the comprehensive application learning activities.

The Whiteboard activity Section includes example lessons on traceable shapes, pre-writing activities, mazes, dot-to-dots, math problems, alphabetical order, and Chinese Characters that clearly demonstrate the flexibility of the app. These innovative lessons provide a thorough example of the framework for teacher-created lessons. Whiteboard also features the ability to import a teacher's own images, drawings, and audio and text instructions.

Teachers can create, save and share their verbal and whiteboard lessons, profiles and customizations, with complete control over the management of the lessons, the app and student profiles. Full import and export functions are included for iPad classrooms and the demografix website hosts several more free lessons that users can submit to and load from, as a free shared resource.

School Writing was created with the unique needs of teachers, parents, and students in mind. Teachers or parents can lock the app into a restricted student mode using a four digit PIN. In student mode, word lessons cannot be created or deleted and profiles cannot be changed. Other options are available depending on the specific choices of the teacher, such as hiding the homepage external links. This app will automatically, by choice email the student's tracings and audio recordings as a webpage to the teacher or parent at the end of a completed lesson. Clearly designed with education in mind, School Writing relies on the teacher or parent to review the student's work and provide external recognition and reward for good work or effort, so the bells and whistles are kept to a minimum. Teachers will appreciate the noise-minimizing features of this application in busy and noisy classrooms.

The ability to create custom content extends the use of School Writing far beyond early education. This app is customizable for instruction from early to adult education. This application is a powerful tool for creating individualized instruction for students and will allow teachers to create instructional content for students with varying ability levels.

"School Words is one of the most powerful tools a teacher or parent will find in any iPad app," stated Paul Collins of demografix. "Teachers and parents have complete control over innovative and engaging content in this must-have app for school and home education."

Device Requirements:
* iPad Compatible
* iOS 4.2 or latter
* 22.2 MB

Pricing and Availability:
School Writing 1.0 is $6.99 (USD) and available worldwide exclusively through the App

Store in the Education category. Review copies are available upon request.

School Writing 1.0:
http://www.demografix.com.au/demografix/schoolwriting.html

Purchase and Download:
http://itunes.apple.com/app/id498416451

YouTube Video:
http://www.youtube.com/watch?v=sIO4NjYrbRU

Screenshot 1:
http://a3.mzstatic.com/us/r1000/072/Purple/v4/ad/85/1b/ad851b27-9b0e-003c-3f50-7322df71be
e6/mza_5683992583519193988.480x480-75.jpg

Screenshot 2:
http://a5.mzstatic.com/us/r1000/107/Purple/v4/05/20/e7/0520e73d-1147-1ed7-e5be-
c5c3b1b66357/mza_1321883387022540109.480x480-75.jpg

App Icon :
http://a2.mzstatic.com/us/r1000/091/Purple/v4/37/40/d2/3740d232-028c-c00c-
a481-6528c358a06d/mza_4072662880702538636.175x175-75.jpg

Based in Queensland, Australia, demografix pty ltd was founded in 2011 by Paul Collins and brings together a team of education thinkers and designers. Their goal is to create console quality educational apps for mobile devices that engage children and facilitate thinking, learning, creating and sharing. Copyright (C) 2011-2012 demografix pty ltd. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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