

## **WeMade's hotshot debut at E3 complete**

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Leading publisher and developer of mobile/online games, WeMade Entertainment finished off a great week at the Electronic Entertainment Expo in the Los Angeles Convention Center, held June 5-7. Media from all over the world had a chance to play their sizzling new line-up of iOS and Android games, including Project Dragon: The Roar From The Dungeon. The innovative lineup also included Chaos and Defense, Viking Island, Pet Island, Goblin Mobile, Friend Fighter, Rhythm Scandal, and Hero Square.

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The world got its first taste of WeMade Entertainment's line-up when the exhibition booth opened at noon on June 5th. Although a first time participant of E3, crowds gathered all throughout the afternoon to get their hands on WeMade's innovative mobile games on display. Just before closing on the first day, WeMade held its media event at the ICON Ultra Lounge right across the LA Convention Center.

Approximately 200 media and its journalists/bloggers gathered to receive a walk-through of WeMade's games and the company's vision of the future from Gene Kim, the head of WeMade's U.S. office. The speaker had to pause several times during the presentation when excited roars burst out from the audience. With a total of eight games, each from different genres, were showcased at the event and the genre mesh-ups excited the diverse members of the media. WeMade's new approach of fusing game categories received a feverish welcome throughout the E3 event.

Attendees didn't seem to mind waiting in long lines at the booth to get their hands on as many genre benders as possible. Events such as 'Challenge the developer,' which gave visitors a chance to beat the developer at his own game, added to the vibrant atmosphere. It was obvious that the gamers out there had been thirsty for category mesh-ups and WeMade's mobile games more than met their needs.

For those who weren't lucky enough to take part in E3, below is a special preview of what you can expect when WeMade Entertainment's games begin launching in several weeks.

WeMade had six playable titles on hand, from a variety of genres, one of which was the highly anticipated "Project Dragon: The Roar From The Dungeon." With Project Dragon, WeMade lets you witness the next generation of mobile games. With its plenty of room for friends, high quality graphics, and a huge persistent world perfect for drop in, drop out play, the MMORPG genre is fully realized on a mobile device.

Compete in a world of real-time online battles through your phone in Chaos & Defense. Whether playing against a sophisticated enemy AI or other players from around the world, Chaos & Defense smoothly integrates real-time strategy gameplay with the excitement of tower defense for a blending unlike anything else on the mobile platforms.

'Viking Island' combines together the addictiveness of a full RPG experience with the social integration players crave. Join a fully 3D adventure where the choice is literally in the players' hands: build an island economy through crafting and farming. Of course Vikings don't just farm - choose one of five unique hero classes and venture forth to

action-packed fight sequences. Farm, clash your swords and adventure like a true Viking should!

Pet Island will captivate players by letting them interact with cuddly animals and let them do the bidding on the economy simulation environment. The pets are guaranteed to grow on you hence you'll never want to let go of your pets and your mobile device once you start playing.

Thrill seekers should drive straight into the fantastical fantasy world of Goblin. This side-scroller action arcade title lets the player experience a massive, beautifully rendered 3D-like 2D world with diverse dungeons to explore. Choose from one of three classes then hack, slash, shoot and blow monsters up on your way to the end!

WeMade's portfolio of games wouldn't be complete without a scrappy brawler like Friend Fighter (working title). Choose your character and have 1-on-1 duels as you would in other fighting titles; with Friend Fighter you can battle, defend, or avenge your friends! . Fighters have gone social with WeMade Entertainment.

The action RPG and simulation mash-up 'Hero Square' lets the player choose from 20 different hero classes and allows the player to build a party for exploring dungeons and battling vicious monsters. The gamers can expand their world by building colonies and snatching them away from social friends. Hero Square is chock full of fun content and will captivate its players for hours of entertainment.

Rhythm Scandal, a rhythm action game with location-based service elements built right in, gives the gamer a great roster of pop music including highly trendy "k-pop" music to dance to. Its full-3D avatar customization function allows the player be the center of the party. Have dance-alongs, dance battles and virtual dates all on your mobile device.

WeMade will be revealing additional details for all titles throughout the year; including the release date for Chaos & Defense due at the end of this month. Players who just can't get enough of these 8 exciting games can follow the official WeMade Facebook page for impressions as they are published there.

WeMade Entertainment:  
<http://www.wemadeusa.com/>

WeMade Entertainment, traditionally an online game developer and publisher, is now entering the mobile game for smart devices platform such as Apple's iPhone and iPad. WeMade gladly takes on the challenge of creating a new gaming niche in a rapidly changing world. A leading player in the gaming industry, WeMade combines the coding experience of industry veterans with the game server technology accumulated through the company's online PC game development. Meet a new age of smart games where everyone meets through one game.

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