

## **WaterField Designs Top Ten MacBook Pro with Retina Display Cases & Bags**

Published on 06/26/12

WaterField Designs, a leading San Francisco manufacturer of custom-fitted laptop sleeves, bags and cases for digital gear, announces ten cases and bags sized to fit Apple's new 15-inch MacBook Pro with Retina display. From custom-fitted sleeves and portfolios to larger laptop-specific bags, WaterField offers up its ten, best, Made-in-SF options for the new Apple laptop. Available now from their SFBags online company store.

San Francisco, California - WaterField Designs, a leading San Francisco manufacturer of custom-fitted laptop sleeves, bags and cases for digital gear, announces a bevy of cases and bags sized to fit Apple's new 15-inch MacBook Pro with Retina display.

Custom-fitted MacBook Pro Retina cases include: the SleeveCase, Outback Sleeve, Suede Jacket, Smart Case, CitySlicker and Travel Express. Fifteen-inch specialty laptop bags include: the Racer-X, HardCase, Muzetto (Leather and Outback styles) and the large Vertigo. Each MacBook Pro Retina laptop case offers unique functionality and style.

"We specially designed new custom sizes for the lighter, thinner 15-inch MacBook Pro with Retina display," explained owner, Gary Waterfield. "Whether it's a protective sleeve or a messenger style bag you covet, we've got choices to meet your needs."

### **Custom-fitted MacBook Pro Retina Cases and Sleeves**

**SleeveCase:** A water-resistant, ballistic nylon shell envelops shock-absorbing neoprene for ultimate protection. Choice of trim color and horizontal or vertical orientation, optional d-rings and strap, and Piggyback accessory pouch. TSA-friendly.

**Outback Sleeve:** Same excellent protection as the WaterField SleeveCase. A brown, waxed-canvas shell and grizzly or chocolate leather trim combine for a TSA-friendly, custom-fit.

**Suede Jacket Sleeve:** Custom-fitted, scratch-free, TSA-friendly Ultrasuede(R) sleeve for the MacBook Pro. Small pull-tabs ease laptop in/out and a neoprene strip adds extra protection.

**Smart Case:** Multi-layered padding includes an Ultrasuede(R), scratch-free liner, an impact-resistant, protective insert, and a water-resistant, nylon exterior. Six color choices and thin, brown, leather sides. TSA-friendly.

**CitySlicker:** Ultra-modern case with an old-world twist. Features: three, protective layers - impact-resistant plastic, high-grade neoprene, and padded lining; ballistic nylon, and a distressed, leather flap that snaps closed; small, stretchy pockets under the flap; a back, semi-opaque, self-locking zippered pocket. Options: handle, strap, or both plus color choices.

**Travel Express:** This ultimate grab-and-go MacBook Pro Retina case fits the new laptop plus necessities. Features: Scratch-free interior pockets, foam lining, an impact-resistant plastic insert, a stretchy outside pocket, lightweight, optional D-rings and strap.

### **MacBook Pro Retina laptop bags**

**Racer-X:** This laptop briefcase features two zippered compartments - one ruggedly-padded, form fitting for the MacBook Pro Retina, and another for documents. The bag includes internal accessory pockets and a front, quick-access pocket. A rear, bottom-zippered

pocket allows the bag to slip over luggage handles. Choice of six accent colors.

**HardCase:** Designed to hold a laptop and a bit more. Features a triple-layered, protective laptop bunker, two narrow pockets under the flap and a secured, soft-lined back pocket for necessities. A dual-tone leather flap, an integrated leather handle, and an aluminum paragliding buckle create a refined look. Customers choose leather flap colors.

**Muzetto:** The gorgeous Muzetto vertical messenger bag is available in distressed leather or brown waxed-canvas, both with a choice of six nylon accent colors and five sizes including one for the 15-inch Retina. Two main interior compartments include one with soft lining and one with gold interior and a zippered pocket. A back pocket holds magazines or files.

**VertiGo:** An ideal travel bag for the 15-inch MacBook Pro, the large VertiGo is constructed of durable, black, ballistic nylon with colorful choices of either Indium(TM) or leather trim.

#### Pricing and Availability:

(Pricing is for 15-inch sizes. Available now from WaterField Designs unless otherwise noted.)

**SleeveCase:** \$49 (+ add-ons). Black with grey checkered Indium(TM) or brown, leather trim.  
**Outback Sleeve:** \$49. Brown waxed-canvas with choice of grizzly or chocolate, leather trim.  
D-rings and Simple Shoulder Strap (\$12) or Suspension Shoulder Strap (\$22).

**Suede Jacket:** \$33. Black Ultrasuede(R).

**Smart Case:** \$99. Colors: black, copper, flame, green, pearl, pine. Available by 7/6/12.

**CitySlicker:** \$149 (+ add-ons). Colors: black, camel, chocolate, grizzly. Available by 7/6/12.

**Travel Express:** \$99. Black plus bold stripe in: black, copper, flame, green, pearl, pine, or brown leather. Available by 7/6/12.

**Racer-X:** \$179. Black plus piping colors: blue, black, brown, green, red, or silver.

**HardCase:** \$239. Dual-leather flap in black plus another color of purchaser's choice.

**Muzetto:** Leather - \$259. Brown waxed-Canvas - \$189. Choice of six accent colors.

**Large VertiGo:** \$109. Black with choice of Indium(TM) or leather stripe in multiple colors.

#### MacBook Pro Retina Cases:

<http://sfbags.com/products/macbookair-cases/macbookair-cases.php>

#### The SleeveCase:

<http://www.sfbags.com/products/sleevecases/sleevecases-mac.php>

#### The Outback Sleeve:

<http://www.sfbags.com/products/outback-laptop-sleeve/outback-sleeve.php>

#### The CitySlicker:

<http://www.sfbags.com/products/cityslicker-macbookair-case/cityslicker-macbookair.php>

#### The Muzetto :

<http://www.sfbags.com/products/muzetto/muzetto.php>

#### The Racer-X:

<http://www.sfbags.com/products/racerox/racerox.htm>

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, cameras, MP3s, cell phones, gaming devices, electronic readers, and other digital gear. All products are manufactured to exacting standards entirely in San Francisco. WaterField Designs Outback Tote, Outback Laptop Sleeve, SleeveCase and Outback Muzetto are trademarks of WaterField Designs. Copyright (C) 2012 WaterField Designs. All Rights Reserved. Apple, the Apple logo and MacBook Pro are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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