

Storage Made Easy Announces New CEO Jim Liddle

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Storage Made Easy today announces Jim Liddle as its new CEO. Ian Osborne, the previous CEO, has become chairman. Storage Made Easy provides Cloud File Server and Cloud Service Broker products unifying public and private information clouds. Storage Made Easy unites cloud and data center services into a single environment, guaranteeing file access no matter the location or device while providing the highest levels of management, security, compliance, audit, and access services.

London, United Kingdom - Storage Made Easy today announces Jim Liddle as its new CEO. Ian Osborne, the previous CEO, has become chairman. Storage Made Easy provides Cloud File Server and Cloud Service Broker products unifying public and private information clouds.

"I am pleased to announce Jim as the new CEO," said Osborne. "He has a strong track record of building revenue for enterprise companies in the cloud sector, in addition to his strong technical and marketing background. We've already worked together, and I'm excited to work with him again."

Liddle's most recent position was as the Northern EMEA Sales and Operations Director for GigaSpaces, a provider of Big Data and Cloud solutions for the Enterprise market. He was instrumental in building out GigaSpaces early cloud client base, while driving strong revenues across the UK and EMEA.

"I fully intend to make Storage Made Easy the leading cloud service broker," said Liddle. "Storage Made Easy brings a unique, robust - and very necessary - technology to the market, for complete data accessibility across public, private and SaaS infrastructure."

Prior to GigaSpaces Liddle worked for six years at Versata, where he was General Manager for the EMEA and New York territories, as well as occupying senior positions in sales and product marketing.

While Liddle will be focusing on the daily operations of the company, Osborne will focus on building out the channel eco-system and work with the investors to ensure Storage Made Easy continues to have the necessary funds to realize its market potential.

Storage Made Easy provides a cloud service broker platform and related services either as SaaS or a hybrid on-premise solution. Storage Made Easy unites cloud and data center services into a single environment, guaranteeing file access no matter the location or device while providing the highest levels of management, security, compliance, audit, and access services.

Storage Made Easy:
<http://storagemadeeasy.com>

Storage Made Easy Cloud Services:
<http://storagemadeeasy.com/business/>

App Icon:
http://storagemadeeasy.com/templates/sme/nd/press_kit/SME_logo_128.png

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