

Showtimes iPhone App Rated "Best Movie Finder" by Macworld

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Macworld magazine recently published "38 iPhone Apps You've Gotta Have" and named Avantar's Showtimes application as the "Best Movie Finder" and "Favorite App Of The Bunch" and gave it a superb rating of 4.5 stars. Showtimes is a free application that uses the mobile device's GPS capabilities to first locate where the user is, and then provides relevant local movie theater information, show times, movie descriptions, movie ticket purchasing capabilities, trailers, and more.

Provo, Utah - Avantar, LLC. is a leader in local mobile search and the iPhone(R) Developer that created Showtimes(TM), which has been one of the most popular download for hundreds of thousands of iPhone(R) and iPod touch(R) users. Showtimes is an exquisitely designed and free application that uses the mobile device's GPS capabilities to first locate where the user is, and then provides relevant local movie theater information, show times, movie descriptions, movie ticket purchasing capabilities, trailers, and more.

"I am extremely pleased by the findings and recognition from Macworld(TM)," said Adrian Ochoa, President of Avantar. "Our Showtimes application started as an idea and thanks to Apple's(R) great strides and success of their App Store(R) we were able to capitalize on that opportunity. Showtimes was one of the first applications in the App Store(R) and since then it has reached as high as #7 of the most downloaded free apps."

Mr. Ochoa continued "I believe what makes our application more appealing than the others is that we've figured out how to provide the user with most of the relevant information they are seeking, about their local movie theater and show times, with a single tap of their finger. For our app users, gone are the days of having to hunt for the newspaper, or browse through several websites, or even join the traffic jam out front of the movie theater to try to make a decision on what movie to watch based on the posters nailed to the wall."

Showtimes 3.0:

<http://avantar.us/products/showtimes>

Download Showtimes:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=285018181&mt=8>

Showtimes Icon:

<http://avantar.us/sites/default/files/showtimesshinyicon.png>

Showtimes In The iPhone:

<http://avantar.us/sites/default/files/showtimesiPhoneMed.png>

Avantar Logo:

<http://www.avantar.us/sites/default/files/logo.png>

Macworld Article:

http://www.macworld.com/article/137755/2008/12/bestiphoneapps_entertain.html

Avantar is a leader in local mobile search and iPhone(R) Development. Its most popular free applications in the Apple App Store include Showtimes, Yellow Pages, and Munch. Copyright 2009 Avantar LLC. All Rights Reserved. Apple, the Apple logo, iPod and iPhone, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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