

Pindropper announces PicCard 1.1 - Printed Photo Mailing for the iPhone

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Pindropper has announced PicCard 1.1 for iPhone and iPod Touch. Have you ever been out and about and wanted to send your grandmother a picture from your iPhone? PicCard lets you choose a picture and a mailing address and send a printed picture postcard to their family and friends. The PicCard application and service handle everything for you, even including a short message for your recipient.

San Marcos, CA - Pindropper has announced the release of PicCard 1.1 for iPhone. PicCard allows any iPhone or iPod Touch user to send a printed picture postcard to their family and friends. PicCard started as a simple custom application to let users send printed photographs to their friends and family. As word spread about this custom application, requests came in to make it available on the iTunes Store. After a few short months of development, PicCard 1.1 is now available.

"The main goal of PicCard was to make the amount of hassle required to place an order as small as possible," said founder Joseph Shomphe. "We think by removing the barrier of registration or credits, we will allow for more users to start sending pictures. Everyone here uses this application daily to send photos, as a result we spend quite a bit of time paring down features or gimmicks that get in the way of just using the application."

Unique Features:

- * Powered by Google App Engine for a fast, scalable service
- * Background uploads allowing for a very fast user experience
- * No PicCard service account needed
- * No pre-purchases or credits required

Minimum Requirements:

- * iPhone or iPod Touch running 2.0 or higher
- * Currently, PayPal account for payment (will be replaced with in application payments based on Apple's availability)

Pricing and Availability

The PicCard application is on sale now on the United States iTunes Store for \$0.99 (USD). Cards being shipped to the United States are available for \$0.99. International shipping and availability are coming soon.

PicCard 1.1:

<http://www.pindropper.com>

PicCard Screenshots:

<http://www.pindropper.com/screenshots/index.html>

Download and Purchase:

http://click.linksynergy.com/fs-bin/stat?id=7SmdU600rwY&offerid=146261&type=3&subid=0&tmid=1826&RD_PARM1=http%253A%252F%252Fitunes.apple.com%252FWebObjects%252FMZStore.woa%252Fwa%252FviewSoftware%253Fid%253D306452595%2526mt%253D8%2526partnerId%253D30

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