

Christopher Mullen Releases What to Wear Cycling for iOS

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Independent developer, Christopher Mullen, introduces What to Wear Cycling 1.0 for iOS. Designed for the iPhone with rich, beautiful photography just in time for cycling season, What to Wear Cycling is the best way to find out what to wear when cyclists ride. The app provides the best local weather info, along with the best cycling clothing calculations. The app features weather information, customizable input for personal levels of comfort, sharing, on and offline capabilities, and more.

New York, New York - Independent developer, Christopher Mullen, introduces What to Wear Cycling 1.0 for iOS. Never be uncomfortable on a ride again. Designed for the iPhone with rich, beautiful photography just in time for cycling season, What to Wear Cycling is the best way to find out what to wear when you ride. Why get 30 minutes into a ride before wishing you had sleeves (or wishing you could ditch the jacket)? Get the info before you get on the bike, using the best local weather info, along with the best cycling clothing calculations. Then, get dressed and get on your bike!

Weather Where You Are (Or Where You Aren't):

Getting dressed at the base of Tourmalet? In your own house? On a cycling vacation? Checking a location you're visiting tomorrow? Maybe you're checking a location that's being ridden in the Tour right now? What to Wear Cycling will sort out what you should wear, wherever you are, or wherever you aren't. Riding now? Riding tomorrow? We've got you covered. Or uncovered, as it were.

Conditions Determined By You:

Curious what to wear in a specific temperature range? What to Wear Cycling can do that, too. Standing in the fitting room of your favorite shop in thermal bib tights? Find out what needs to happen outside in order to wear them on the bike. Considering a ride in conditions that are vastly different from what's happening today or tomorrow? Throw some conditions at What to Wear Cycling and find out what you'll need. No wireless connection? Enter conditions yourself, and we're still there for you. And everything is always based on your personal settings, of course.

Settings For Your Comfort:

Roasting on a ride while your friends are chilly? Still cold when everyone else unzips their jerseys? What to Wear Cycling allows you to tailor settings to your personal level of comfort. Move the comfort slider to the right if you generally run hot. Slide it left if you tend to be cooler. What to Wear Cycling will calculate what your ideal clothing should be, all based on your level of comfort.

Share With The Peloton:

"What are you wearing?" isn't the most appropriate sounding question to ask your fellow cyclists. Let What to Wear Cycling tell them. With a tap, the whole peloton can get advice on what to wear on today's ride, tomorrow's ride, or a ride with whatever conditions your choose. Friends don't let friends freeze (or cook).

Save Your Favorite Locations:

Got a place you like to ride that isn't where you currently are located? A nearby mountain? A coastal road? Maybe it's a mountain in Italy. Save the location, and choose it from your Favorites to find out what to wear there. When you first load the app, some great defaults are already included, like Deinze, Belgium, where Merckx trained, and Huez, France, where cyclists suffer every summer. Add and delete as often as you like.

Units For Everyone:

Some of us like our wind speed in kilometers per hour. Others like miles per hour. Prefer Fahrenheit to Celsius? Think freezing means 0 degrees? What to Wear Cycling will let you use what works for you. And you'll ride comfortably no matter what.

"I am an avid cyclist who was tired of being too cold or too hot on rides," says developer, Christopher Mullen. "Group rides meant texting back-and-forth with fellow riders before setting off ('Is it cold enough for tights?' or 'Full-fingered gloves or fingerless?'), and solo jaunts meant guesswork after reaching out the window for a feel. As cyclists, the fun part (and the point, really) is riding. Why not take the part that isn't fun--trying to figure out how to have a better, more comfortable ride, and how to avoid the dreaded turning back for more or less clothes--out of the equation?"

Device Requirements:

- * iPhone 3GS/4/4S/5, iPod touch (3rd/4th/5th generation), and iPad
- * Requires iOS 5.1 or later
- * 14.1 MB

Pricing and Availability:

What to Wear Cycling 1.0 is \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Sports category.

What to Wear Cycling 1.0:

<http://www.whattowearcycling.com>

Purchase and Download:

<https://itunes.apple.com/app/what-to-wear-cycling/id622307853>

Screenshot 1:

<http://a1996.phobos.apple.com/us/r1000/087/Purple/v4/f1/3c/f0/f13cf0d6-9f26-502f-909b-835407903c71/mzl.rxznavkx.320x480-75.jpg>

Screenshot 2:

<http://a1119.phobos.apple.com/us/r1000/065/Purple2/v4/d9/45/e4/d945e49a-d0ef-2387-f3c3-645febf656c9/mzl.zvofcewf.320x480-75.jpg>

Screenshot 3:

<http://a402.phobos.apple.com/us/r1000/080/Purple/v4/ff/ff/f3/ffff351-064f-4ce3-db87-42de5d365fc0/mzl.ctocxqzb.320x480-75.jpg>

App Icon:

<http://a4.mzstatic.com/us/r1000/109/Purple2/v4/9a/06/c0/9a06c0bb-f0b4-cd89-1366-006452e9d5df/mzl.jepioopa.175x175-75.jpg>

Christopher Mullen is a passionate and diligent New York City-based iOS developer who has been working independently on iOS apps for the past 2 years. An iPhone user since its release in 2007, Christopher contributes invaluable user experience, interface, and programming knowledge to any iOS project, drawing on his background in web design and development, as well as his background in designing retail store experiences for international brands. Christopher is currently working on another sports-related iOS app and is accepting new clients and projects. Copyright (C) 2013 Christopher Mullen. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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