

WaterField Designs Introduces the Muzetto - An Urban Man Bag

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WaterField Designs today announces the Muzetto bag for men. Designed to complement men's clothing, it features distressed, dark brown leather with a choice of six color accents. The Muzetto is available in two sizes for daily or travel use: the Personal size for carrying essentials and the Laptop size that fits up to a 13 inch MacBook and accessories. WaterField Designs bags are made in the USA.

San Francisco, CA - WaterField Designs, an innovative leader in custom laptop sleeves, and designer bags and cases for digital-minded professionals, announces the Muzetto bag for men. Designed to complement men's clothing, it features distressed, dark brown, leather with a choice of six color accents. The Muzetto is available in two sizes for daily and travel use: the Personal Size for carrying daily essentials and small digital items, and the Laptop Size that fits up to a 13 inch Macbook and accessories. All WaterField Designs bags are made in the USA.

The Muzetto is a lightweight, vertical bag with an adjustable strap. Every detail is engineered with look and functionality in mind. The bag includes one main compartment, a back pocket, an under-flap pocket, and a zippered interior pocket, thus men can designate a place for each item. A gold liner lights up the interior making contents easy to differentiate. The flap length and angled sides add to its svelte look. To reduce shoulder and back fatigue, a removable, shoulder pad with a gripping underside keeps the strap firmly in place, and lowered D-ring strap attachments on the Laptop Size bag keep the load balanced.

The bag hangs naturally against the body, and its clean and refined look complements any outfit - casual jeans to a dressier blazer. Personalization options include a choice of six color accents and two sizes for using a : the Personal Size for caring daily necessities including a wallet, cell-phone, digital camera, MP3 player and sunglasses, and the Laptop Size for up to a 13 inch MacBook and more. Both sizes are small enough to provide unrestricted motion yet large enough to stow essentials and digital gear.

"With celebrities like David Beckham, Robert Downey Jr. and Brad Pitt toting man bags, there has been a huge increase in demand and popularity of bags for men and their digital gear," noted Gary Waterfield, company founder. "In today's fast-paced world, there is an ever-increasing need to carry around gadgets and essentials - far too many to stuff into pockets. The Muzetto offers a man peace of mind that his necessities are safely stowed, while enhancing virtually anything he wears. The textured leather has a certain masculine worldly look - as if it has stories to tell - and that makes life interesting."

Pricing and Availability:

The Muzetto: Personal Size - \$179.00 (USD). Dimensions: 10.5" x 8.5". Colors: Distressed, brown, cowhide leather with color accents in black, copper, pine, grass, flame, or pearl.
Laptop Size - \$239.00 (USD). Dimensions: 14" x 11". Colors: Distressed, brown cowhide leather with color accents in black, copper, pine, grass, flame or pearl.

WaterField Designs:
<http://www.sfbags.com/>

Muzetto Product Page:
<http://www.sfbags.com/products/muzetto/muzetto.htm>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, cameras, and other digital gear. All products are manufactured to exacting standards in San Francisco. WaterField Designs, SleeveCase, Travel Case, Slip Case & Muzetto are trademarks of WaterField Designs. Other company and product names may be trademarks of their respective owners.

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