

Help Children Boost their Articulation with Speech Therapy for Apraxia

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Blue Whale Apps today is proud to announce their popular speech therapy app Speech Therapy for Apraxia 1.2, helps children with difficulties in their speech by improving their speaking skills. Speech Therapy for Apraxia guides children through the articulation and phonemic foundations of speech, helping them approach the improvement of their speaking in a safe environment and at their own pace. Using a variety of phonemes and moving through a gentle progression of levels.

Wellington, Florida - Children with speech disorders can improve their articulation through simple, engaging activities with the #1 speech therapy app available on the market, Speech Therapy for Apraxia. In the United States, 8-9% of young children have a speech sound disorder and roughly 5 percent of children have noticeable speech disorders by the first grade. While the majority of these disorders do not have a known cause, they manifest themselves in recognizable symptoms such as apraxia, dysarthria, mixed speech and sound difficulties and more. Speech Therapy for Apraxia guides children through the articulation and phonemic foundations of speech, helping them approach the improvement of their speaking in a safe environment and at their own pace.

Developed by Blue Whale Apps and a certified Speech-Language Pathologist (SLP) from the National Association for Child Development (NACD), Speech Therapy for Apraxia helps children practice speaking by presenting a variety of phonemes and moving through a gentle progression of levels that challenge motor planning for speech. By repeating a series of simple articulation exercises, children with difficulty speaking can improve their overall proficiency with the Speech Therapy for Apraxia suite of tablet apps for iPad, Kindle, Nook and Android tablets.

Frequently found in the Top 25 Medical category for paid iPad apps, Speech Therapy for Apraxia is the # 1 speech therapy app available on the market. The app organizes groups of consonants in eight levels roughly by developmental difficulty and place of articulation (bilabial vs. labial). Beginning with a consonant group of their choice, users learn the production of syllables by completing repetitive activities in which they produce different sounds. The lessons progress through increasingly difficult production sequences all the way to the production of sequences of random syllables. The app also includes artfully drawn illustrations, audio and repeat features to support users as they practice each sequence.

"Speech disorders are highly prevalent within the United States, especially among small children," said Lori Riggs, SLP at NACD. "Speech Therapy for Apraxia is just the product to help build both speaking skills and confidence. The app's straightforward exercises are unintimidating and its widespread availability means that parents are not limited to a single device while improving of their child's speaking skills. We hope that all of users truly enjoy Speech Therapy for Apraxia."

Speech Therapy for Apraxia Features:

- * Choose from 8 different consonant groups (for a total of 19 consonant sounds) to target
- * For each group, choose from 8 levels to practice
- * Detailed instructions explain how to choose an appropriate consonant group and practice level
- * Move through a logical progression of 8 different levels for motor planning for speech
- * Illustrations and audio provided for each syllable
- * Option to repeat levels, reset, or move to next level
- * Can also be used for straight articulation drill for particular phonemes

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Speech Therapy for Apraxia is the first of the NACD's line of apps. Speech Therapy for Apraxia - Words, the organization's second release, builds on the lessons taught in the original app by focusing on the production of words. It is available on the iTunes App Store, Google Play, Amazon App Store and Nook store.

Speech Therapy for Apraxia is available for \$4.99 on the iTunes App Store, Google Play, Amazon App Store and Nook Store.

For more information on Speech Therapy for Apraxia and Speech Therapy for Apraxia - Words please visit the app website.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 4.3 or later
- * 10.3 MB

Pricing and Availability:

Speech Therapy for Apraxia 1.2 is \$4.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Medical category.

Speech Therapy for Apraxia 1.2:

<http://www.speechtherapyapraxiaapps.com/>

Purchase and Download:

<https://itunes.apple.com/app/speech-therapy-for-apraxia/id512647583>

YouTube Video:

<http://youtu.be/6LliNqTEEyK>

Screenshot 1:

<http://img.appular.com/SpeechTherapyforApraxia/SS2.jpg>

Screenshot 2:

<http://img.appular.com/SpeechTherapyforApraxia/SS3.jpg>

App Icon:

<http://a4.mzstatic.com/us/r1000/110/Purple/v4/21/4a/67/214a677a-c3d5-5afb-dfdc-e6e1e14ea200/mzl.xwwoumxx.175x175-75.jpg>

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