

Media 100 Announces Support for AJA's KONA LHi Video Card

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Media 100 has announced that Media 100 Version 13.0.3 is now available. Media 100 v13.0.3 adds support for AJA's KONA LHi video card, taking advantage of the KONA LHi's new HDMI output feature. AJA KONA LHi bridges the gap between legacy analog devices and the latest HDMI v1.3a enabled products. KONA LHi interfaces with the latest PCIe Apple Mac OSX hardware and offers integrated support for Media 100, allowing editing, monitoring and mastering of professional quality video.

Boston, Mass - Media 100, a leading provider of advanced editing systems for the corporate, broadcast, postproduction, and new media industries, today announced that Media 100 Version 13.0.3 is now available. Media 100 v13.0.3 adds support for AJA's KONA LHi video card, taking advantage of the KONA LHi's new HDMI output feature.

AJA KONA LHi bridges the gap between legacy analog devices and the latest HDMI v1.3a enabled products. KONA LHi interfaces with the latest PCIe Apple Mac OSX hardware and offers integrated support for Media 100, allowing editing, monitoring and mastering of professional quality video in an affordable, easy to use product. Media 100 v13.0.3 also adds new support for importing P2 media in the DV100_720/50p codec.

New Media 100 Suite Available in July 2009

Announced at NAB 2009, Media 100 Suite is next-generation Media 100 software with Multicam Editing and Boris RED. In addition to AJA and Media 100 HDx video I/O cards, Media 100 Suite will support Matrox MXO2 for portable, broadcast-quality input/output, monitoring, and up/down/cross conversion. Media 100 Suite will also include a new Voice Over Tool for audio recording direct to the Media 100 timeline.

Pricing and Availability:

Media 100 Suite will be available in July 2009 for an MSRP of \$1,295 (USD). Media 100 Suite will replace the Media 100 and Media 100 Producer software applications. Customers who purchase Media 100 now will receive a free upgrade to Media 100 Suite. Media 100 Producer customers will be able to upgrade to Media 100 Suite for \$595 (USD). Media 100 Version 13 customers may download the v13.0.3 update free of charge from the Media 100 web site. A full-functioning 14-day trial version of Media 100 is also available for free download.

Media 100 Version 13.0.3:

<http://www.media100.com>

Download Media 100:

<http://www.media100.com/support/downloads.php>

Purchase Media 100:

http://www.borisfx.com/store/cart.php?target=category&category_id=8

Media 100, a division of Boris FX, is a leading provider of advanced editing systems for the corporate, broadcast, post production, and new media industries. Media 100 Suite, the company's flagship product, features the most intuitive and easy-to-learn NLE interface.

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