

App Developer Thinking of Daughter While Helping Thousands

Published on 09/16/13

Blue Whale Apps today is proud to announce Speech Therapy for Apraxia is a top-selling speech therapy app. Apraxia of Speech (AOS) is an oral motor speech disorder that affects an individual's ability to translate conscious speech plans into motor plans, and that leads to limited and difficult speech ability. In adults, the disorder is caused by illness or injury. The cause of AOS in children is unknown. The app now has the ability to track the user's progress and email the results.

Wellington, Florida - Speech Therapy for Apraxia has already helped many parents and therapists deal with children's apraxia as a best-selling speech therapy app for the iPad, and with the latest update, the app now has the ability to track the user's progress and email the results to loved ones, other therapists, teachers or anyone else involved in the child's development.

Gregg Weiss, founder and CEO of Blue Whale Apps, knew he was going to help a lot of people when his company helped develop Speech Therapy for Apraxia, but he had a special interest in the app. Gregg's daughter was born with Down Syndrome in 2007. With the help of Lori Riggs, a certified Speech-Language Pathologist (SLP) at the National Association for Child Development (NACD), they created the iPad application that helps assist children with apraxia of speech.

Apraxia of Speech (AOS) is an oral motor speech disorder that affects an individual's ability to translate conscious speech plans into motor plans, and that leads to limited and difficult speech ability. In adults, the disorder is caused by illness or injury. The cause of AOS in children is unknown.

Developed by Blue Whale Apps and Lori Riggs, a certified Speech-Language Pathologist (SLP) at the National Association for Child Development (NACD), Speech Therapy for Apraxia helps children practice speaking by presenting a variety of phonemes and moving through a gentle progression of levels that challenge motor planning for speech. By repeating a series of simple articulation exercises, children with difficulty speaking can improve their overall proficiency with the Speech Therapy for Apraxia suite of tablet apps for iPad, Kindle, Nook and Android tablets.

Frequently found in the Top 25 Medical category for paid iPad apps, Speech Therapy for Apraxia is the No. 1 speech therapy app available on the market. The app organizes groups of consonants in eight levels roughly by developmental difficulty and place of articulation (bilabial vs. labial). Beginning with a consonant group of their choice, users learn the production of syllables by completing repetitive activities in which they produce different sounds. The lessons progress through increasingly difficult production sequences all the way to the production of sequences of random syllables. The app also includes artfully drawn illustrations, audio and repeat features to support users as they practice each sequence.

Speech Therapy for Apraxia Features

- * Track the user's progress
- * Share the user's success with others via email
- * Choose from 8 different consonant groups (for a total of 19 consonant sounds) to target
- * For each group, choose from 8 levels to practice
- * Detailed instructions explain how to choose an appropriate consonant group and practice level
- * Move through a logical progression of 8 different levels for motor planning for speech
- * Illustrations and audio provided for each syllable

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

- * Option to repeat levels, reset, or move to next level
- * Can also be used for straight articulation drill for particular phonemes

Speech Therapy for Apraxia is the first of the NACD's line of apps. Speech Therapy for Apraxia - Words, the organization's second release, builds on the lessons taught in the original app by focusing on the production of words. It is available on the iTunes App Store, Google Play, Amazon App Store and Nook store.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 4.3 or later
- * 11.7 MB

Pricing and Availability:

Speech Therapy for Apraxia - NACD Home Speech Therapist 1.3.3 is \$4.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Medical category.

Speech Therapy for Apraxia 1.3.3:

<http://www.bluewhaleapps.com/portfolio-iPad-app-speech-therapy.asp>

Purchase and Download:

<https://itunes.apple.com/app/speech-therapy-for-apraxia/id512647583>

Purchase and Download from Google Play:

https://play.google.com/store/apps/details?id=com.bluewhaleinc.speechapp&feature=search_result#?t=W251bGwsMSwyLDEsImNvbS5ibHVld2hnbGVpbmMuc3BIZWN0YXBwIl0

Purchase and Download from Amazon :

http://www.amazon.com/Blue-Whale-Apps-Therapy-Apraxia/dp/B009KZVCZ8/ref=sr_1_1?s=mobile-apps&ie=UTF8&qid=1349877004&sr=1-1&keywords=speech+therapy+apraxia

Purchase and Download from Nook:

<http://www.barnesandnoble.com/w/speech-therapy-for-apraxia-blue-whale-apps/1113521659?ean=2940043927842>

Screenshot:

<http://img.appular.com/SpeechTherapyforApraxia/SS1.jpg>

Blue Whale Apps is a mobile app development company specializing in high quality and engaging iPhone and iPad applications for medical professionals and the healthcare industry. Blue Whale brings you a team of highly experienced professionals who have worked with the world's leading technology, advertising and design companies. All Material and Software (C) Copyright 2013 Blue Whale Apps. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Joanne Keo
PR Account Manager

joanne@appular.com

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Link To Article: <https://prmac.com/release-id-61320.htm>
