

Call of Culture release interactive digital magazine for iOS and Android

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Call of Culture is proud to announce their updated app CallofCulture 3.0 for iOS. Call of Culture magazine is created through a collaborative model. The aim of Call of Culture is to enhance cultural dialogue and understanding, building trust and promoting our similarities. Call of Culture is a modern cultural dialogue global social enterprise that expose diverse cultures and engages individuals around the globe to take more active role reflecting their culture.

Cupertino, California - New Tool to advance Culture dialogue and promote similarities.

Call of Culture is a modern cultural dialogue global social enterprise that expose diverse cultures and engages individuals around the globe to take more active role reflecting their culture. Culture including patterns of thought, beliefs, behavior, customs, traditions, rituals, dress, and language, as well as art, music, and literature.

On World Peace Day 2013, September 21st, COC launched an interactive e-magazine featuring guides, articles and features about cultures from every corner of the world. The theme is cultural awareness. The UN International Peace Day Committee considers the project as a peace-building media tool, designed to advance communication and understanding between people from different cultures. The magazine is available via social media, from the Apple App Store, the Google Play Store and other online outlets.

CoC magazine is created through a collaborative model. Each edition, the editor chooses a theme for the magazine and uses various social media networks to build a collaborative, diverse editorial team from around the world. They then work together, virtually, and arrange the content of the magazine. To engage readers, CoC uses social media to promote concepts and discuss it with them. The audience of the magazine is targeted mainly at young people, such as students, travelers and businessmen, but is open for everyone to read. The magazine also holds various social activities and events. The readers can contribute to culture reflection by writing, photography, film making or songs.

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Call of Culture, the innovative Newsstand app that promotes cultural similarities around the globe, is available now in the App Store.

Device Requirements:

- * iPhone, iPod touch and iPad
- * Requires iOS 4.3 or later
- * This app is optimized for iPhone 5
- * 9.5 MB

Pricing and Availability:

CallofCulture 3.0 is Free and available worldwide exclusively through the App Store in the Lifestyle category.

Call of Culture:

<http://callofculture.com>

CallofCulture 3.0:

<http://apps.appshout.com/callofculture/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download from iTunes:

<https://itunes.apple.com/app/callofculture/id701477277>

Screenshot:

<http://a1.mzstatic.com/us/r30/Purple4/v4/28/90/d9/2890d93f-8df9-c60e-a871-d3138c7d832f/screen480x480.jpeg>

App Icon:

<http://apps.appshout.com/callofculture/images/icon.png>

Based in Jeddah, Saudi Arabia and Washington, DC, Call of Culture advocate thousands of individuals and social activists around the world to reflect their cultures through media and joint projects. Call of Culture develop mutual interest to establish events, media and capacity development projects around the world, as well as producing different media for the use of the international community. Copyright (C) 2013 Call of Culture. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, iPad mini, iPod touch, and Mac are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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