

## **Magnetism Studios releases SnapWords 1.1 - Party Game For iPhone**

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Magnetism Studios today announces the release of SnapWords 1.1, a unique and simple social game designed to be played with others by passing the phone or iPod between multiple players. Inspired by classic party games like Taboo and Pictionary, SnapWords is all about getting together with friends and having fun. Players split into two teams and are challenged to make their partner guess the word on the screen.

New York, NY - Since launch Apple's App Store has flooded with technically sophisticated, poorly designed games. Inspired by classic party games like Taboo and Pictionary, Magnetism Studios announces the release of SnapWords, a unique and simple social game designed to be played with others by passing the phone or iPod between multiple players.

"It's very different from most other games on the platform. Rather than being a game that you play alone, SnapWords is all about getting together with friends and having fun," explains Magnetism co-founder Joshua Keay.

Players split into two teams and are challenged to make their partner guess the word on the screen. Just like with traditional board games, SnapWords' rules are intended to be flexible, so players can customize the number of players, the rules and more. Some players will allow pantomiming, while others will follow stricter rules.

"I've been playing on the subway with my friends. It's really easy to get everyone involved by changing the rules," comments Katerina Vorotova, an early game tester.

As with other Magnetism Studios apps, exceptional graphics and audio were a major focus of development even for such a simple game. Attention to detail makes SnapWords stand out from other.

Minimum Requirements:  
iPhone or iPod touch 2.2 or later

Pricing and Availability:  
SnapWords is available now exclusively via the iTunes App Store for \$.99 (USD). Additional information and links can be the Magnetism Studios website. Contact Magnetism for a free review copy.

Magnetism Studios:  
<http://www.magnetismstudios.com>

Snapwords 1.1:  
<http://www.magnetismstudios.com/snapwords>

Download and Purchase:  
<http://bit.ly/3j3Uw>

SnapWords Logo:  
<http://magnetismstudios.com/images/press/snapwords-icon.png>

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<http://magnetismstudios.com/images/press/snapwords-withphone.png>

Magnetism Studios Logo:  
<http://magnetismstudios.com/images/press/magnetism-logo.png>

Magnetism Studios, based in New York City, is a boutique product design studio committed to bringing together the worlds of technology, design and entertainment. With a portfolio ranging from software and online greetings to t-shirts, all their products feature a clean and playful aesthetic. Since 2005, Magnetism has been developing for Apple's Macintosh Dashboard platform, and in 2008, Magnetism expanded its offering to create a new line of apps for Apple's new iPhone platform. Copyright 2005-2009 Magnetism Studios. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer Inc. in the U.S. and/or other countries.

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