

Future Media Concepts Opening New Boston Digital Media Training Facility

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Future Media Concepts celebrates the opening of one of New England's largest authorized digital media training facilities. The newly expanded Boston location boasts 3,000 plus square feet of cutting edge postproduction technology, accommodating full curriculum for Adobe, Avid, Apple and Autodesk. The new expansion makes FMC Boston one of the largest manufacturer-authorized digital media training facilities in New England.

Boston, MA - Future Media Concepts (FMC), the premier authorized digital media training organization for postproduction, broadcast professionals and content creators, is pleased to announce the expansion of their Boston office. Opening on Monday, July 13th, the new 3000 plus square foot training facility will contain 5 state-of-the-art digital media training suites; doubling in size and capacity for hosting instructor-led classes, special industry events and user group meetings.

The new expansion makes FMC Boston one of the largest manufacturer-authorized digital media training facilities in New England. The ultra-modern teaching environment is equipped with the very latest in postproduction and broadcast technology from Adobe(R), Apple(R), Avid(R) and Autodesk. Customized for training delivery, the new facility provides an unparalleled learning experience and full curriculum path for students seeking the highest certification, whether they are working in TV, Film or Broadcast.

"Students who have gone through an FMC training course have an exceptional learning experience. They are using the very latest in postproduction technology and learning from some of the best digital media trainers in the nation," said Jeff Rothberg, President and Co-founder of FMC. "The New England market is very special. Feature Film production is up significantly. We have a large creative community working on a wide range of projects and a rapidly changing landscape in creative technology. All of this has pushed FMC Boston enrollment for digital media training and certification up ... way up. The new Cambridge facility located in Kendall Square will meet the increased demand and students will be more than pleased to get their hands on the very latest in Film, TV and content creation technology."

The FMC success story is tied to the authorized training curriculum and certification programs. With surrounding training facilities opting for semester-length training classes; editors, composers and producers have little opportunity to come up to speed on the latest techniques unless they discontinue working full-time. With FMC, students attend an intense 2-5 day course that focuses on enhancing their skill set while allowing them to continue working in the field.

Additionally, all FMC instructors are industry-recognized trainers holding certifications with a multitude of manufacturers, including: Adobe, Apple, Autodesk, Avid, BorisFX, Digidesign, NewTek and Softimage. Highlighting the FMC Boston location is staff instructor Alex Kaloostian and branch manager, Keri Wilson. A graduate of the Massachusetts College of Art, Kaloostian majored in a combination of film, video, photography, web design and robotics.

An Apple and Apple Leopard certified pro, he has many short films to his credit, both self-produced and among the likes of MTV Pictures, Turtle Lane Playhouse and The Boston Rock Opera. Wilson shares in the excitement of the new facility and increased capacity. Born and raised just outside Boston, Wilson has a B.S. in Media studies and Digital Culture from Sacred Heart University. To learn more about FMC including facility locations, instructors and upcoming events, please visit the Future Media Concepts website.

About FMC Boston

FMC Boston is the location of the first Future Media Concepts branch office. Opening in 1998, it has served clients such as PBS, ESPN, Comcast, Akamai, ABC, Fox and Fidelity, as well as dozens of production houses, educational facilities, news organizations, independent filmmakers, graphic artists and web designers. Licensed by the Commonwealth of Massachusetts Department of Education, FMC Boston also offers government funded training programs with state-licensed instructors and certified curricula in video, web, multimedia and graphic design. The new location will be housed at One Kendall Square, Cambridge MA - 617.621.1155.

Future Media Concepts:

<http://www.fmctraining.com/>

In 1994, Jeff Rothberg and Ben Kozuch launched Future Media Concepts as the world's first Avid Authorized Training Center. Over the years, FMC expanded its curriculum to become the nation's premier digital media training organization representing the leading software manufacturers, including Adobe, Apple, Autodesk, Avid, Boris FX, Digidesign, NewTek and Softimage. FMC has established state-of-the-art training centers in New York, Boston, Philadelphia, Washington DC, Orlando, Chicago and Dubai. For more information regarding classes and upcoming events, please visit their website.

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