

## iHomeEducator launches EdScout for Geography Awareness Week #GeoWeek

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iHomeEducator, Inc. launches the EdScout Series of apps, a new geography literacy educational app series for iPhone, iPod touch, iPad, and soon Google Play, Kindle, and Nook. Celebrating Geography Awareness Week the EdScout Series helps students learn by locating different regions through zooming, panning, tapping, & reading about the world. The app presents an interactive real-world picture where context to oceans and continents are maintained and a student must pick from many possible regions.

Sacramento, California - iHomeEducator(R), Inc. launches the EdScout Series of apps, a new educational app series for iPhone, iPod touch, iPad, and soon Google Play, Kindle, and Nook to celebrate Geography Awareness Week (#GeoWeek) from November 17th through the 23rd in 2013. Celebrating in conjunction with the National Geographic Society's 125th Birthday, iHomeEducator will be offering free app promo codes to Facebook followers.

The EdScout Series helps students learn by locating different regions through zooming, panning, tapping, and reading. "The app was developed specifically to help our children learn about world geography. We also wanted to capture "low-stakes" assessment quiz reports to help us baseline their knowledge for supplementary teaching. Through daily and weekly assessment we can then gauge their improvement and keep a record of their progress via quiz reports. EdScout empowers the student to scout out answers on a map through exploration," Arlene Lee, CEO, educator of iHomeEducator, Inc.

To answer a question: The child "scouts" out the region across the map and taps on the region itself versus pick an answer from a pick list or a limited set of multiple-choice answers. The app presents an interactive real-world picture where context to oceans and continents are maintained and a student must pick from many possible regions. For example we wanted to simulate teaching from a wall map or book... where a teacher asks students to find a country, state, province, or city by pointing at the map... In EdScout the tapping on the map triggers a pop-up label and educational content.

Learn by:

- \* Tapping on regions of the map
- \* Reading about the selected region
- \* Searching to highlight a region
- \* Find the prompted region to test your knowledge
- \* Your results are tallied and quiz reports can be emailed to a teacher

Security:

- \* No Ads
- \* No Social Networking links
- \* Supplementary wiki information is loaded and presented for educational purposes. Links are removed for security
- \* Internet access is required to load supplementary wiki data only
- \* App quiz, map, and images function without internet access
- \* Outgoing Email is used (i.e.: quiz, referral, and support)

"iHomeEducator(R) apps can be found throughout [our] recommended lists because of their sound educational value throughout the curriculum and across grade levels, along with the attention paid to provide apps that are Universally Designed for all Learners (UDL)," Lisa Pospishil- Assistive Technology Specialist and Apple Distinguished award winner.

Geography Awareness Week has been held the third week of November since 1987. The purpose of Geography Awareness Week is to promote geographic education in schools and among the

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public. Geography Awareness Week was established in 1987 when U.S. President Ronald Reagan signed legislation that established the third week in November as Geography Awareness Week. Geography Awareness Week is sponsored by the National Geographic Society and other geographic organizations at the national, state, and local level.

Know What's Inside: As a Moms with Apps member, we follow the "Know what's inside" best practices for kids' apps.

Device Requirements:

- \* iPad, iPhone and iPod touch
- \* Requires iPhone OS 5.0 or later
- \* Coming soon to Google Play, Amazon Kindle, and Barnes & Noble Nook
- \* ~5MB each

Pricing and Availability:

EdScout World 1.0 is \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Education category.

iHomeEducator:

<http://www.ihomeeducator.com>

EdScout Series:

<http://www.ihomeeducator.com/edscout.html>

Purchase and Download:

<https://itunes.apple.com/app/edscout-world/id737075897>

YouTube Video:

<http://www.youtube.com/watch?v=mtZks5iMgi0>

Screenshots:

<https://www.facebook.com/media/set/?set=a.10151796803399072.1073741826.161380694071&type=1&l=e0d7b192d8>

App Icon:

<https://pbs.twimg.com/media/BZTsYvnCEAAQnZd.jpg:large>

Founded in 2009, iHomeEducator, Inc. is a leading indie designer, developer, and publisher of mobile apps. The company has released both educational and productivity apps to supplement school curriculum and to help people be more efficient. iHomeEducator has been recognized by Apple's What's Hot, New and Noteworthy, Middle School Zone, Applying Math, GameClassroom, IEAR Best App awards, Moms with Apps, Asperkids Seal of Awesomeness, Tech

and Learning, Accredited Online Colleges, and many more. Their apps have been used by families and schools around the world. iHomeEducator is a sponsor of worldwide EdCamps helping teachers and edTechs collaborate in building the 21st Century Classroom. Copyright (C) 2013 iHomeEducator, Inc. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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