

Tipitap Launches Drawing Together! for iOS - Collaborative Drawing App

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California based Tipitap Inc. today proudly introduces Drawing Together! 1.1, its revolutionary new app for iOS devices. Optimized for iOS 7, Drawing Together! connects kids with their parents and relatives through drawing and coloring together - in real time - even if they are miles apart. Users see everything drawn on each others' screens during a live voice call. The app takes advantage of iOS 7's powerful new features that allow connections in the same room even without Wi-Fi.

Palo Alto, California - Tipitap today is proud to announce the launch of Drawing Together, exclusively for iPhone, iPad and iPod touch. This innovative app connects kids with their parents and relatives through drawing and coloring together - in real time - even if they are miles apart. Users see everything drawn on each others' screens during a live voice call. Drawing Together takes advantage of iOS 7's powerful new features that allow connections in the same room even without Wi-Fi.

Kids talk during this fun activity and interact like never before. But it's so much more than talk, it's a shared activity that includes games, drawing and yes, conversations. It's a shared moment that allows strong bonds to flourish. With this collaborative drawing app for iPhone, iPad and iPod touch, parents and grandparents, aunts and college best friends can bond and stay connected with children near and far over playful art-making activities.

"It's the closest thing to being there," explains Martin de Santos, co-CEO, Tipitap. "In general, kids don't enjoy talking on the phone. But with Drawing Together, children are doing something fun, and begin telling you about their day, their latest adventures and favorite things."

Drawing Together offers fun paper games like Tic-Tac-Toe and Hangman, as well as 50 cute coloring pages and backgrounds from the app's library. The app has a curated color palette, stickers and a fun set of brushes including a rainbow-colored brushstroke.

"The experience brings families closer. It's very gratifying to see kids communicating and sharing like this on an iPhone, iPad or iPod touch. Being on the same page just got a whole new meaning," said Rod Benadon, co-CEO, Tipitap.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 6.0 or later
- * 120 MB

Pricing and Availability:

Drawing Together! 1.1 is \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Entertainment category.

Tipitap:

<http://www.tipitap.com>

Drawing Together! 1.1:

<https://itunes.apple.com/us/app/drawing-together!/id676685014>

Screenshot:

<http://tipitap.com/dtscreenshots.jpg>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

App Icon:

<http://tipitap.com/dticon1024.jpg>

A leader in early education for a touchscreen world, Tipitap is well known for award-winning products. The company's many successes stem from a profound dedication to understanding the needs of children, parents, and teachers. Tipitap brings to life the revolutionary potential of mobile technologies for children's literacy development, content creation, and teacher/student workflow management. Tipitap seeks to reinvent traditional children activities, games and toys for a mobile world. Their award-winning products unleash the potential of the new technologies on touchscreen devices, weaving together fun with educational concepts. The result is effective, enriching and fun learning experiences. All Material and Software (C) Copyright 2013 Tipitap Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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