

## Toughturtle Releases The Next Generation Of Their Popular StockWatch App

Published on 12/09/13

Toughturtle today introduces the next generation of StockWatch, their award-winning financial App for iOS. StockWatch - Next Gen is an easy-to-use, intuitive, and full featured market quote and portfolio tracking App that allows quick and easy tracking of investments with personalized watchlists and portfolios all from the convenience of your iOS device. The app has been redesigned and recoded from the ground up with a focus on aesthetics, ease of use, and the simplicity of Apple's iOS7.

New York, New York - Toughturtle LLC today is excited to announce the release of the next generation of StockWatch, their award-winning financial App for iOS. StockWatch - Next Gen has been redesigned and recoded from the ground up with a focus on aesthetics, ease of use, and the simplicity of Apple's iOS7.

For the past five years, StockWatch, both for the iPhone and iPad, have been the most awarded and complete stock tracking App on the AppStore. With StockWatch - Next Gen, Toughturtle builds on the core of the previous versions and takes the App into new directions with an expanded set of features and an iOS7 user interface.

"With StockWatch - Next Gen, we wanted to give the StockWatch community all the features they have asked for over the years", said Todd Barnes, Lead Developer and CTO at Toughturtle. "With the release of iOS7, and all the changes that came with it, we knew that this was the best time to re-create StockWatch from scratch. "

StockWatch - Next Gen is an easy-to-use, intuitive, and full featured market quote and portfolio tracking App that allows quick and easy tracking of investments with personalized watchlists and portfolios all from the convenience of your iOS device. Built around iOS7 and boasting 100% Retina Display compatibility, this Universal App (one download for all your devices) lets you share your data via iCloud, get stock alerts via push notifications, track over 50 worldwide exchanges, convert to 150 currencies, and so much more.

"Because Apple doesn't allow upgrade pricing, StockWatch - Next Gen is being offered as a completely new app and not as an update", said Todd Barnes. "This was a tough decision, but it was necessary given the business model of the Appstore. However, we decided to offer the App at 50% off at launch, so in effect, everyone who acts fast gets heavily discounted upgrade pricing."

All of the functions from previous StockWatch versions will be in this App, as well as a whole host of new features. A few of the features of StockWatch - Next Gen:

- \* Unlimited Watchlists and Portfolios with personalized naming
- \* Add unlimited Symbols to all Watchlists and Portfolios
- \* Add unlimited Lots (w/ Quantity, PPS, Date, and Commission) to any Ticker Symbols in your Portfolios
- \* Add Notes to your Watchlists, Portfolios, Portfolio Lots, and Symbols
- \* Most Active, Leading Gainers, and Leading Losers listings
- \* Get detailed and constantly updated Prices, Gains, Costs, Values
- \* Tap-to-Change buttons: Toggle between various values on all lists. (ie. Price, G/L, Cost, and Value)
- \* Symbol Details (over 40!): Last Trade, Trade Time, Change, % Change, Prev. Close, Open, Day Range, 52w Range, Bid, Ask, Vol., Avg. Vol., 1Y Target, Mkt Cap, P/E, EPS, Div, Yield, and more
- \* Sortable lists

- \* Sales function: Sell your lots and keep a record of the transactions and gains
- \* Currency support (over 150!): Setup an overall currency, and also set each portfolio to a specific currency
- \* Alerts: Setup alerts on any symbol. Visual alerts while within the App, and push notifications when not running the App
- \* Collapsible "Across All Portfolios" and "Symbol Details" panels (iPad)
- \* A built-in calculator
- \* Security Lock function
- \* Overall Portfolio Totals and G/L and symbol specific totals across all Portfolios
- \* Standard and Alternate Charting Sources
- \* Interactive Standard Charts: 1D, 1M, 3M, 6M, 1Y, 2Y, 5Y - Line
- \* Full Screen Tech Charts: 1D, 1M, 3M, 6M, 1Y, 2Y, 5Y - Line, Bar, Candle. Also including MA, EMA, Indicators (MACD, MFI, ROC, RSI, Slow Stoch, Fast Stoch, Vol, Vol MA, W%R), and Overlays (Bollinger Bands, Parabolic SAR, Splits, Volume) on alternate source charts
- \* News Feeds: Standard feeds, and new custom feeds from TheStreet
- \* Manual Fetch: Via pulldown
- \* Auto-Fetch - Multiple intervals to choose from
- \* Settings: Customize your experience with a wide range of options
- \* Date/Time regional formatting: Choose from three global standards
- \* iCloud support - Have iCloud store all your data so you can share it across all your devices
- \* Customize your default loading screen. Watchlist, Portfolio, a specific Portfolio, or Movers

The following worldwide Exchanges are supported in StockWatch - Next Gen:

United States of America:

- \* BATS Exchange, Chicago Board of Trade, Chicago Mercantile Exchange, Dow Jones Indexes, NASDAQ Stock Exchange, New York Board of Trade, New York Commodities Exchange, New York Mercantile Exchange, New York Stock Exchange, NYSE Mkt, OPRA, OTC Bulletin Board Market, OTC Markets Group, S & P Indices

- \* Argentina - Buenos Aires Stock Exchange
- \* Austria- Vienna Stock Exchange
- \* Australia - Australian Stock Exchange
- \* Brazil - BOVESPA Sao Paulo Stock Exchange
- \* Canada: Toronto Stock Exchange, TSX Venture Exchange
- \* Chile - Santiago Stock Exchange
- \* China: Shanghai Stock Exchange, Shenzhen Stock Exchange
- \* Denmark: Copenhagen Stock Exchange
- \* France: Euronext, Paris Stock Exchange

Germany:

- \* Berlin Stock Exchange, Bremen Stock Exchange, Dusseldorf Stock Exchange, Frankfurt Stock Exchange, Hamburg Stock Exchange, Hanover Stock Exchange, Munich Stock Exchange, Stuttgart Stock Exchange, XETRA Stock Exchange
- Greece: Athens Stock Exchange

- \* Hong Kong: Hong Kong Stock Exchange
- \* India: Bombay Stock Exchange, National Stock Exchange of India
- \* Indonesia: Jakarta Stock Exchange
- \* Israel: Tel Aviv Stock Exchange
- \* Italy: Milan Stock Exchange
- \* Japan: Nikkei Indices

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- \* Mexico: Mexico Stock Exchange
- \* Netherlands: Amsterdam Stock Exchange
- \* New Zealand: New Zealand Stock Exchange
- \* Norway: Oslo Stock Exchange
- \* Russia: Moscow Interbank Currency Exchange (MICEX)
- \* Singapore: Singapore Stock Exchange
- \* South Korea: Korea Stock Exchange, KOSDAQ

Spain:

\* Barcelona Stock Exchange, Bilbao Stock Exchange, Madrid Fixed Income Market, Madrid SE C.A.T.S., Madrid Stock Exchange

- \* Sweden: Stockholm Stock Exchange
- \* Switzerland: Swiss Exchange
- \* Taiwan: Taiwan OTC, Taiwan Stock Exchange
- \* United Kingdom: FTSE Indices, London Stock Exchange

About the StockWatch family of Apps:

StockWatch was first available to iPhone and iPod touch users as an Apple Web App in 2007, and was re-engineered and released for the iTunes App Store in the summer of 2008.

Currently, StockWatch has over 60,000 users worldwide, has won all sorts of awards, and is a Top 20 Financial app over 40 countries worldwide. After the initial release of StockWatch - Next Gen, the previous StockWatch Apps will be removed from sale on the AppStore. However, they will continue to function properly and will be fully supported.

Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Requires iOS 7.0 or later
- \* 3.5 MB

Pricing and Availability:

StockWatch - Next Gen 1.0 is \$5.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Finance category. During the initial launch, the App will be 50% off so previous users of StockWatch can upgrade for a lower price.

Toughturtle:

<http://toughturtle.com>

StockWatch - Next Gen 1.0:

<http://stockwatch.toughturtle.com>

Purchase and Download:

<https://itunes.apple.com/app/stockwatch-next-gen/id757202897>

Screenshot (iPhone):

<http://stockwatch.toughturtle.com/images/2013/iPhone.png>

Screenshot (iPad):

<http://stockwatch.toughturtle.com/images/2013/iPad.png>

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