

Holiday Sale Starts Now - All 10 Coloring Books are Free

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Darren Murtha Design is happy to announce that Drawing Pad, a top children's Art App, will be giving away all ten coloring books inside the App for a limited time. The developer is making an unprecedented sale in order to compete with the big publishers, and has marked all the downloadable "in app purchase" coloring books to free between December 20th and December 28th. Coloring books are normally \$0.99 or higher but can be "purchased" for free during this limited time.

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Co-developer Darren Murtha says "This will be an interesting experiment to give away everything inside the App for free. Luckily our servers can scale to handle the increase in demand."

Here is a list of the ten books that are now free for a limited time:

- * Dinosaur
- * Fairy Tale
- * Girl Fun
- * Halloween
- * Winter Holiday
- * Occupations
- * Robots
- * Sea Life
- * Space
- * Transportation

Examples of each coloring book:

Dinosaur Coloring Book - Allosaurus, Apatosaurus, Brachiosaurus, Coelophysis, Corythosaurus, Deinonychus, Diplodocus, Edmontonia, Elasmosaurus, Eoraptor, Euolocephalus, Gallimimus, Giganotosaurus, Herrarasaurus, Ichtyosaurus, Iguanodon, Liopleurodon, Maiasaura, Ornithomimus, Oviraptor, Pachycephalosaurus, Parasaurolophus, Plesiosaurus, Protoceratops, Pterandon, Quetzalcoatlus, Spinosaurus, Seismosaurus, Stegosaurus, Triceratops, Troodon, Tyrannosaurus, and Velociraptor

Fairy Tale Coloring Book - Castle, Fairy, Wishing Well, Mermaid, Unicorn, Princess, Prince, Horse, Drawn Carriage, 3 Little Pigs, Flying Dragon, Rainbow scene, Ball Dance, Crown & Jewels, King and Queen, Tea Party and Cupcakes, Magic Lamp, Magic Carpet, Magic Wand, Jack and the Beanstalk, Hansel and Gretel with Gingerbread house, Rapunzel, and Red Riding Hood.

Transportation Coloring Book - Airplane, Ambulance, 4x4 ATV, Bicycle, Blimp, Boat, Cruise Ship, Boat, Ferry Boat, Jet Ski, Sailing Boat, Bull Dozer, Race Car, Sedan, Cement truck, Crane, Dump truck, Excavator, Forklift, Garbage truck, Hang Glider, Helicopter, Hovercraft, Moped, Motorcycle, Skateboard, School Bus, Submarine, Tractor, Train, Old Fashioned Transport Truck, Firetruck, and Police Car.

Device Requirements:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

- * Compatible with iPad
- * Requires iOS 4.3 or later
- * 151 MB

Pricing and Availability:

Drawing Pad 2.4.2 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Entertainment category. Coloring books can be "purchased for free" during this limited time via In-App Purchase. Journalists are encouraged to download the Press Kit for this promotion.

Drawing Pad 2.4.2:

<http://drawingpadapp.com/>

Purchase and Download:

<http://itunes.apple.com/app/drawing-pad/id358207332>

Screenshot:

<http://drawingpadapp.com/sale/all-coloring-books-free-dec20-28-2013.jpg>

App Icon:

<http://drawingpadapp.com/sale/icon-drawing-pad-512x512.jpg>

Press Kit (zip):

<http://www.drawingpadapp.com/Drawing-Pad-Press-Kit.zip>

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Darren Murtha
Owner
519-933-0705

darren@murthadesign.com

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